



Lori Rook
July 2025

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Top Hits

Anti-School Choice Voucher Program

Rook criticized the expansion of an education voucher program by Governor Mike

Parsons. (Jack Suntrup, “GOP treasurer candidate criticizes voucher expansion Republican candidate for Missouri treasurer criticizes new GOP-backed voucher expansion,” St. Louis Post-Dispatch, 7/18/24)

Rook’s Campaign Paid \$150,000 To A Group Called ArmorVine that lobbied against the voucher expansion. (Jack Suntrup, “GOP treasurer candidate criticizes voucher expansion Republican candidate for Missouri treasurer criticizes new GOP-backed voucher expansion,” St. Louis Post-Dispatch, 7/18/24)

- **The group’s website criticized regulations from the initial program.** (Jack Suntrup, “GOP treasurer candidate criticizes voucher expansion Republican candidate for Missouri treasurer criticizes new GOP-backed voucher expansion,” St. Louis Post-Dispatch, 7/18/24)
- **The website called regulations a “MAJOR problem with school choice.”** (Jack Suntrup, “GOP treasurer candidate criticizes voucher expansion Republican candidate for Missouri treasurer criticizes new GOP-backed voucher expansion,” St. Louis Post-Dispatch, 7/18/24)

Rook was criticized by her opponents saying she “doesn’t care if kids get to go to a school that best fits their needs.” (Jack Suntrup, “GOP treasurer candidate criticizes voucher expansion Republican candidate for Missouri treasurer criticizes new GOP-backed voucher expansion,” St. Louis Post-Dispatch, 7/18/24)

Responding to criticism, Rook said she was “in favor of education freedom” but said if you like “woke ideologies” then the voucher expansion bill is “probably for you.” ([Lori Rook X](#), 7/10/24)

Rook’s kids attended Springfield Catholic, a private Catholic school. ([Lori Rook Facebook](#), 5/3/24)

Woke Legal Organization Memberships

Rook is a member of numerous legal organizations that promote the woke agenda. ([Ozarks Elder Law](#), Accessed 7/23/25)

Rook is a member of The National Academy Of Elder Law Attorneys. ([Ozarks Elder Law](#), Accessed 7/23/25)

- **NAELA has it’s own “DEI Committee.”** ([NAELA](#), Accessed 7/22/25)
- **NAELA released a article on “Diversity Equity And Inclusion In The Practice Of Law.”** ([NAELA](#), Accessed 7/22/25)
- **NAELA posted numerous articles on working for the LGBTQ community.** ([NAELA](#), Accessed 7/22/25)
- **NAELA posted on Facebook saying they and it’s DEI Committee “are excited to celebrate pride month” and they “stand in solidarity with our LGBTQ+ colleagues and community.”** ([NAELA Facebook](#), 6/1/23)

Rook is a member of and served on various committees within the Missouri Bar. ([Ozarks Elder Law](#), Accessed 7/23/25)

- **The Missouri Bar posted an article about lawyers meeting to discuss DEI at the Diversity Bar Leader’s Summit and a discussion on LGBTQ issues.** ([The Missouri Bar](#), 8/29/22)
- **The article also says “The Missouri Bar is dedicated to fostering diversity and inclusion in the profession.”** ([The Missouri Bar](#), 8/29/22)

- **The Missouri Bar has an entire page dedicated to Diversity And Inclusion.** ([The Missouri Bar](#), Accessed 7/22/25)

Rook is a member of the Springfield Metropolitan Bar Association. ([Ozarks Elder Law](#), Accessed 7/23/25)

- **The Springfield Metropolitan Bar has it's own Diversity Pipeline Task Force.** ([Springfield Metropolitan Bar](#), Accessed 7/22/25)
- **The Springfield Metropolitan Bar has an article on “identifying implicit bias” and one promoting DEI in the Springfield Police Department.** ([Springfield Metropolitan Bar](#), Accessed 7/22/25)

Rook is a member of the Southern Missouri Women Lawyers. ([Ozarks Elder Law](#), Accessed 7/23/25)

- **The Mission Of The Southern Missouri Women Lawyers includes gender ideology and DEI rhetoric such as addressing “the plight of women,” facilitate involvement of women in government and positions of leadership, “promote equality of women within society” and “eliminate bias against women.”** ([Southern Missouri Women Lawyers](#), Accessed 7/22/25)

Democrats

Rook's business partner was invited and introduced at a US Senate committee hearing by Democratic then-Senator Claire McCaskill. (Special Committee On Aging, “Sen. McCaskill Issues Statement at Hearing on Trust Betrayed,” Press Release, 11/30/16)

- **Following the hearing, McCaskill released a statement highlighting Rook's partner's appearance at the committee hearing.** (Sen. Claire McCaskill, “Sen. McCaskill Teams Up With Southwest Missouri Advocate to Highlight Incidents of Elder Abuse,” Press Release, 11/30/16)

Rook said one of her favorite quotes is from liberal Supreme Court Justice Ruth Bader Ginsburg. (“Lori Rook,” [SBJ](#), 4/25/19)

Government Handouts

Rook and her husband have received over half a million dollars in PPP loans. (ProPublica, Accessed 7/21/25)

- **Rook's business took over \$340,000.00 in PPP loans.** (ProPublica, Accessed 7/21/25)
- **Rook's husband's business took over \$170,000.00 in PPP loans.** (ProPublica, Accessed 7/21/25)

Jonica Hope

Jonica Hope is a supporter of Rook's State Senate campaign and posted on Instagram a video of her marching with Lori Rook in a parade and called Rook “one of our good friends.” ([Jonica Hope Instagram](#), 7/4/25)

In 2024, Rook hosted a candidate meet and greet with Hope and her Husband. ([Candidate Meet & Greet And Independence Day Celebration](#), 7/6/24)

- **Just days before the event, a warrant was issued for Hope's arrest on passing a bad check.** ([John Wilson X](#), 7/22/25)

In 2019, Hope pleaded guilty to a felony class 1 election offense of making a false sworn statement or signing such documents knowing of a false statement. (Missouri Courts, 18CT-CR01204, Filed 5/4/18)

Hope is the subject of numerous other theft and fraud charges. ([Arrests.org](#), Accessed 7/24/25)

Political Spending

State

Rook Contributed \$500,000.00 To Her State Treasurer Campaign. ([FollowTheMoney.org](#), Accessed 7/11/25)

In 2024, Rook Contributed \$1,000.00 To Missouri Senate Candidate Joe Nicola.
([FollowTheMoney.org](#), Accessed 7/11/25)

In 2024, Rook Contributed \$2,000.00 To Missouri House Candidate Michael Hasty.
([FollowTheMoney.org](#), Accessed 7/11/25)

Federal

Rook Federal Contributions		
Recipient	Date	Amount
Trump Make America Great Again Committee	12/8/2020	\$20.00
Trump Make America Great Again Committee	11/24/2020	\$20.00
Trump Make America Great Again Committee	12/1/2020	\$20.00
Trump Make America Great Again Committee	11/11/2020	\$20.00
Trump Make America Great Again Committee	11/10/2020	\$20.00
Trump Make America Great Again Committee	11/17/2020	\$20.00
Missouri Republican State Committee-Federal	4/9/2024	\$300.00
Missouri Republican State Committee-Federal	3/9/2024	\$300.00
Alabama Republican Party	1/22/2025	\$1,000.00

([Fec.gov](#), Accessed 7/11/25)

Businesses

Rook Receives Income From Various Family Businesses, Ozarks Elder Law, Rook Multi Family Investments LLC, Rook Investments LLC, Blue Jay Investments LLC And RLR Investment Group. (Missouri Secretary of State, Accessed 7/24/25)

Employer Name	Employer Address/City/State/Zip	Person's name who received income
Rook Multi Investments, LLC	2048 S. Highway J Springfield MO 65809	Ryan T Rook
Employer Name	Employer Address/City/State/Zip	Person's name who received income
Rook Multi Investments, LLC	2048 S. Highway J Springfield MO 65809	Lori Rook
Employer Name	Employer Address/City/State/Zip	Person's name who received income
Rook Investments, LLC	2048 S. Highway J Springfield MO 65809	Lori Rook
Employer Name	Employer Address/City/State/Zip	Person's name who received income
Rook Investments, LLC	2048 S. Highway J Springfield MO 65809	Ryan T Rook
Employer Name	Employer Address/City/State/Zip	Person's name who received income

(Missouri Secretary of State, Accessed 7/24/25)

Blue Jay Investments, LLC	2048 S. Highway J Springfield MO 65809	Lori Rook
Employer Name	Employer Address/City/State/Zip	Person's name who received income
Blue Jay Investments, LLC	2048 S. Highway J Springfield MO 65809	Ryan T Rook
Employer Name	Employer Address/City/State/Zip	Person's name who received income
RLR Investment Group, LLC	2048 S. Highway J Springfield MO 65809	Lori Rook
Employer Name	Employer Address/City/State/Zip	Person's name who received income
RLR Investment Group, LLC	2048 S. Highway J Springfield MO 65809	Ryan T Rook

(Missouri Secretary of State, Accessed 7/24/25)

Husband's Business

Rook's Husband Ryan Is The Owner Of Watersmith Irrigation II Inc. (Missouri Secretary of State, Accessed 7/24/25)

Employment		
List the name and address of each employer from whom you, your spouse, or dependent child(ren) received income of \$1,000 or more during the period covered by this statement.		
Ozarks Elder Law, LLC	2832 S. Ingram Mill Rd. Suite 100 Springfield MO 65804	Lori Rook
Employer Name	Employer Address/City/State/Zip	Person's name who received income
Watersmith Irrigation II, Inc.	1531 N. Commercial Rd. Nixa MO 65714	Ryan T Rook

(Missouri Secretary of State, Accessed 7/24/25)

PPP Loans

Rook's Business Took Over \$340,000.00 In PPP Loans

In 2021, Ozarks Elder Law Received \$169,835 In A Fully Forgiven PPP Loan. ([ProPublica](#), Accessed 7/21/25)

FORMERLY NA KRUSE LEGAL SERVICES/OZARKS ELDER LAW LLC			
? Why is my loan information here?			
Loan Amount	Amount Forgiven	Location	Industry
\$168,200	\$169,835 <i>Includes any accrued interest</i>	Springfield, MO Urban	Offices of Lawyers
Where applicants said the money will go		Date Approved	Lender
		Jan. 17, 2021 (Second Round)	Wood & Huston Bank
Payroll	\$168,195	Jobs Reported 14	Business Type Subchapter S Corporation
Utilities	\$1		
Mortgage Interest	\$0		
Health Care	\$0		
Rent	\$0	Business Age Existing or more than 2 years old	Loan Status Forgiven
Refinance EIDL	\$0		
Debt Interest	\$0		

([ProPublica](#), Accessed 7/21/25)

In 2020, Kruse Legal Services Received \$170,499 In A Fully Forgiven PPP Loan. ([ProPublica](#), Accessed 7/21/25)

KRUSE LEGAL SERVICES, LLC			
? Why is my loan information here?			
Loan Amount	Amount Forgiven	Location	Industry
\$168,200	\$170,499 <i>Includes any accrued interest</i>	Springfield, MO Urban	Offices of Lawyers
Where applicants said the money will go		Date Approved	Lender
		April 4, 2020 (First Round)	The Central Trust Bank
Payroll	\$134,560	Jobs Reported 13	Business Type Subchapter S Corporation
Utilities	\$16,820		
Mortgage Interest	\$0		
Health Care	\$0		
Rent	\$16,820	Business Age Existing or more than 2 years old	Loan Status Forgiven
Refinance EIDL	\$0		
Debt Interest	\$0		

([ProPublica](#), Accessed 7/21/25)

In 2018, Rook Changed The Name Of Knuse Legal Services To Elder Law Of Southwest Missouri LLC. (Missouri Secretary of State, Accessed 7/24/25)

1. The current name of the limited liability company is	<u>Knuse Legal Services, LLC</u>
2. The effective date of this document is the date it is filed by the Secretary of State of Missouri, unless a future date is otherwise indicated:	<u>(Date may not be more than 90 days after the filing date in this office)</u>
3. State date of occurrence that required this amendment:	<u>9/1/2018</u> <i>Month/Day/Year</i>
4. The articles of organization are hereby amended as follows:	<u>New Name (if applicable): Elder Law of Southwest Missouri, LLC</u>
5. (Check if applicable) This amendment is required to be filed because:	☐ management of the limited liability company is vested in one or more managers where management had not been so previously vested. ☐ management of the limited liability company is no longer vested in one or more managers where management was previously so vested. ☒ a change in the name of the limited liability company. ☐ a change in the time set forth in the articles of organization for the limited liability company to dissolve.
6. This amendment is (check either or both):	☒ authorized under the operating agreement ☐ required to be filed under the provisions of RSMo Chapter 347 ☐ both
In Affirmation thereof, the facts stated above are true and correct: (The undersigned understands that false statements made in this filing are subject to the penalties provided under Section 575.040, RSMo)	
<u>Lori Breanne Rook</u> <i>Authorized Signature</i>	<u>LORI BREANNE ROOK</u> <i>Printed Name</i>
	<u>02/06/2020</u> <i>Date</i>

(Missouri Secretary of State, Accessed 7/24/25)

In 2020, Rook Changed The Name Of Elder Law Of Southwest Missouri To Ozarks Elder Law. (Missouri Secretary of State, Accessed 7/24/25)

Amendment of Articles of Organization <i>(Submit with filing fee of \$25.00)</i>	
Charter #: <u>LC1023667</u>	
1. The current name of the limited liability company is:	<u>Elder Law of Southwest Missouri, LLC</u>
2. The effective date of this document is the date it is filed by the Secretary of State of Missouri unless a future date is otherwise indicated:	<u>(Date may not be more than 90 days after the filing date in this Office)</u>
3. State date of occurrence that required this amendment:	<u>Decmeber 16, 2020</u> <i>Month/Day/Year</i>
4. The articles of organization are hereby amended as follows:	<u>New Name of the limited liability is: Ozarks Elder Law, LLC</u>

(Missouri Secretary of State, Accessed 7/24/25)

Rook's Husband Took Over \$170,000.00 In PPP Loans

In 2021, Rook's Husband's Company Watersmith Irrigation II Inc Received A \$85,619 Fully Forgiven Loan. ([ProPublica](#), Accessed 7/21/25)

WATERSMITH IRRIGATION II INC			
? Why is my loan information here?			
Loan Amount	Amount Forgiven	Location	Industry
\$84,937	\$85,619 <i>Includes any accrued interest</i>	Nixa, MO Rural	Water Supply and Irrigation Systems
Where applicants said the money will go		Date Approved	Lender
		Jan. 19, 2021 (Second Round)	Wood & Huston Bank
Payroll	\$84,937	Jobs Reported 15	Business Type Subchapter S Corporation
Utilities	\$0		
Mortgage Interest	\$0		
Health Care	\$0		
Rent	\$0	Business Age Existing or more than 2 years old	Loan Status Forgiven
Refinance EIDL	\$0		
Debt Interest	\$0		

([ProPublica](#), Accessed 7/21/25)

In 2020, Rook's Husband's Company Watersmith Irrigation II Inc Received A \$84,998 Fully Forgiven Loan. ([ProPublica](#), Accessed 7/21/25)

WATERSMITH IRRIGATION II, INC.			
? Why is my loan information here?			
Loan Amount	Amount Forgiven	Location	Industry
\$84,300	\$84,998 <i>Includes any accrued interest</i>	Nixa, MO Rural	Water Supply and Irrigation Systems
Where applicants said the money will go		Date Approved	Lender
		April 3, 2020 (First Round)	The Central Trust Bank
Payroll	\$67,500	Jobs Reported 14	Business Type Subchapter S Corporation
Utilities	\$8,400		
Mortgage Interest	\$0		
Health Care	\$0		
Rent	\$8,400	Business Age Existing or more than 2 years old	Loan Status Forgiven
Refinance EIDL	\$0		
Debt Interest	\$0		

([ProPublica](#), Accessed 7/21/25)

Property

Main Residence

2048 S State Highway J Springfield, MO 65809



([Zillow](#), Accessed 7/24/25)

Lake House

130 W View Dr. Lampe, MO 65681



([Zillow](#), Accessed 7/24/25)

Rook Multi Investments LLC

861 S Missouri Ave. Springfield, MO 65806-2833



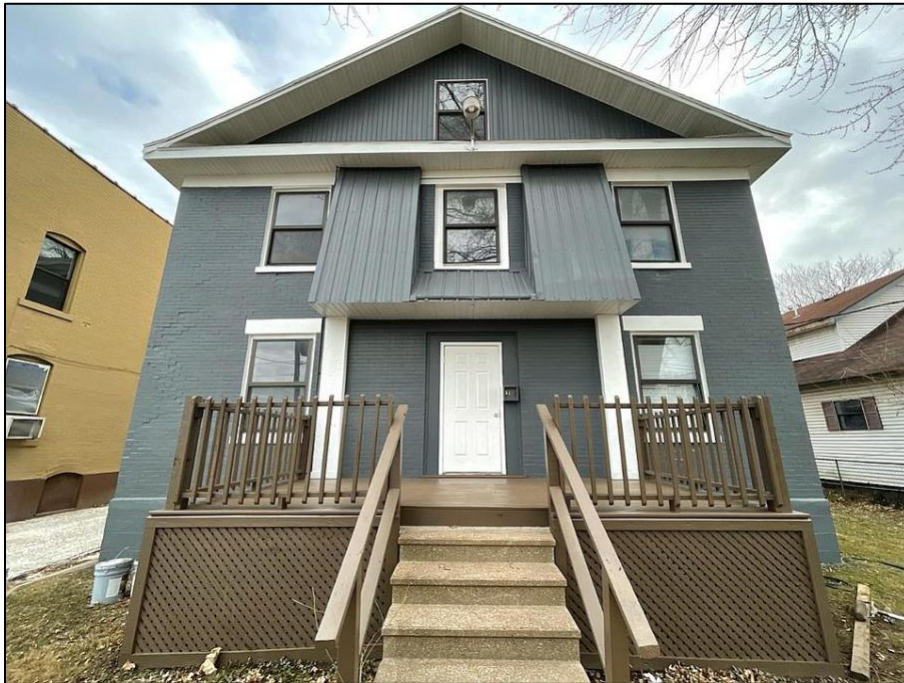
(Zillow, Accessed 7/24/25)

900 W State St Springfield, MO 65806



(Zillow, Accessed 7/24/25)

614 W Walnut St Springfield, MO 65806



([Zillow](#), Accessed 7/24/25)

608 W Walnut St Springfield, MO 65806



([Zillow](#), Accessed 7/24/25)

Blue Jay Investments LLC

107 E Jefferson St Marshfield, MO 65706



([Bing Maps](#), Accessed 7/24/25)

RLR Investment Group

2832 S Ingram Mill Springfield, MO 65804



([Bing Maps](#), Accessed 7/24/25)

1531 N Commercial Rd. Nixa, MO 65714



([Zillow](#), Accessed 7/24/25)

Traffic Court Cases

In 2012, Rook Was Cited For Failing To Properly Have Trailer Plates. ([Missouri Courts](#), 700346022, 3/20/12)

Charge	
Description	Fail To Properly Affix/Fasten To Or Maintain Motor Vehicle/Trailer Plates { Infraction RSMo: 301.130 }
Date	02/21/2012
Code	4804100
Disposition	Guilty Plea Written - 04/23/2012
Law Enforcement Agency	MO HP TROOP G-WILLOW SPRINGS

Sentence	
Description	Fine
Sentence Date	04/23/2012
Start Date	04/23/2012
Fine	\$217.50
Text	217.50 FINE, 70.50 COURT COST

([Missouri Courts](#), 700346022, 3/20/12)

In 2016, Rook Was Cited For Operating A Motor Vehicle With Brakes In Not Working Order. ([Missouri Courts](#), 701980478, 7/6/16)

Charge	
Description	Operated Mtr Veh With Brakes Not In Good Working Order (2 Sets Except Motorcycle) { Infraction RSMo: 307.170 }
Date	04/03/2016
Code	307.170-003N19965499.0
Disposition	Guilty Plea Written - 07/06/2016
Ticket Number	701980478
Law Enforcement Agency	MO HP TROOP D - SPRINGFIELD

Sentence	
Description	Fine
Sentence Date	07/06/2016
Start Date	07/06/2016
Fine	\$122.00

([Missouri Courts](#), 701980478, 7/6/16)

In 2022, Rook Was Cited For Speeding. ([Missouri Courts](#), 703963874, 9/29/22)

Charge	
Description	Exceeded Posted Speed Limit (Exceeded By 1 - 5 Mph) { Infraction RSMo: 304.010 }
Date	08/26/2022
Code	304.010-002N19995405.0
Disposition	Guilty Plea - 11/28/2022
Ticket Number	703963874
Law Enforcement Agency	MO HP TROOP D - SPRINGFIELD

Sentence	
Description	Fine
Sentence Date	11/28/2022
Start Date	11/28/2022
Fine	\$150.00
Text	Count 1 - Defendant sentenced to Fine and court cost.

([Missouri Courts](#), 703963874, 9/29/22)

Lawsuits As Plaintiff

In 2003, Rook And Her Husband Sued A Car Care Center And A Roofing Company.

([Missouri Courts](#), 31303AC6205, 8/12/03)

MAHAN, CHARLES JR - Defendant	
Address: 749 W COLLEGE AVE A SPRINGFIELD, MO 65802	
PARKER, JOHN - Defendant	
Address: 1273 E REPUBLIC RD D/B/A MING CAR CARE CENTER SPRINGFIELD, MO 65804	
ROOK, LORI - Plaintiff	Represented By WINGET, JOSEPH PATRICK - Attorney for Plaintiff Address: 2750 E Sunshine St Springfield , MO 65804
ROOK, RYAN - Plaintiff	Represented By WINGET, JOSEPH PATRICK - Attorney for Plaintiff Address: 2750 E Sunshine St Springfield , MO 65804
MING CAR CARE CENTER - Doing Business As	
ABC ROOFING INC - Defendant	
Address: 3459 E STANHOPE TERR SPRINGFIELD, MO 65809	

([Missouri Courts](#), 31303AC6205, 8/12/03)

In 2014, Rook And Her Husband Sued Kanen Jones In A Property Damage Suit. ([Missouri Courts](#), 1431-AC05216, 8/28/14)

ROOK, RYAN - Plaintiff Address: 2429 S FORREST HEIGHTS AVE SPRINGFIELD, MO 65809 Year of Birth: 1979	Represented By MCMAHON, MARK G - Attorney for Plaintiff Address: MCMAHON HILL LLC 7730 CARONDELET AVE STE 147 SAINT LOUIS, MO 63105
ROOK, LORI - Plaintiff Address: 2429 S FORREST HEIGHTS AVE SPRINGFIELD, MO 65809 Year of Birth: 1981	Represented By MCMAHON, MARK G - Attorney for Plaintiff Address: MCMAHON HILL LLC 7730 CARONDELET AVE STE 147 SAINT LOUIS, MO 63105
JONES, KANEN - Defendant Address: 1044 S MARKET AVE SPRINGFIELD, MO 65807 Year of Birth: 1984	

([Missouri Courts](#), 1431-AC05216, 8/28/14)

In 2014, Rook And Her Business Partner Jessica Kruse Sued Michael Stoffregen In Greene County Circuit Court. ([Missouri Courts](#), 1431-CC00658, 5/1/14)

STOFFREGEN, MICHAEL - Defendant Address: ALPHA HOUSE 2300 E DIVISION SPRINGFIELD, MO 65803 Year of Birth: 1962	
ROOK, LORI B - Plaintiff Address: OZARKS ELDER LAW 1615 S INGRAM MILL RD BLDG A SPRINGFIELD, MO 65804 Year of Birth: 1981	Represented By ROOK, LORI BREANNE - Attorney for Plaintiff Address: OZARKS ELDER LAW 2832 S INGRAM MILL ROAD SUITE 100 SPRINGFIELD, MO 65804
KRUSE, JESSICA L - Plaintiff Address: OZARKS ELDER LAW 1707 JAMES RIVER RD OZARK, MO 65721 Year of Birth: 1979	Represented By ROOK, LORI BREANNE - Attorney for Plaintiff Address: OZARKS ELDER LAW 2832 S INGRAM MILL ROAD SUITE 100 SPRINGFIELD, MO 65804

([Missouri Courts](#), 1431-CC00658, 5/1/14)

Background

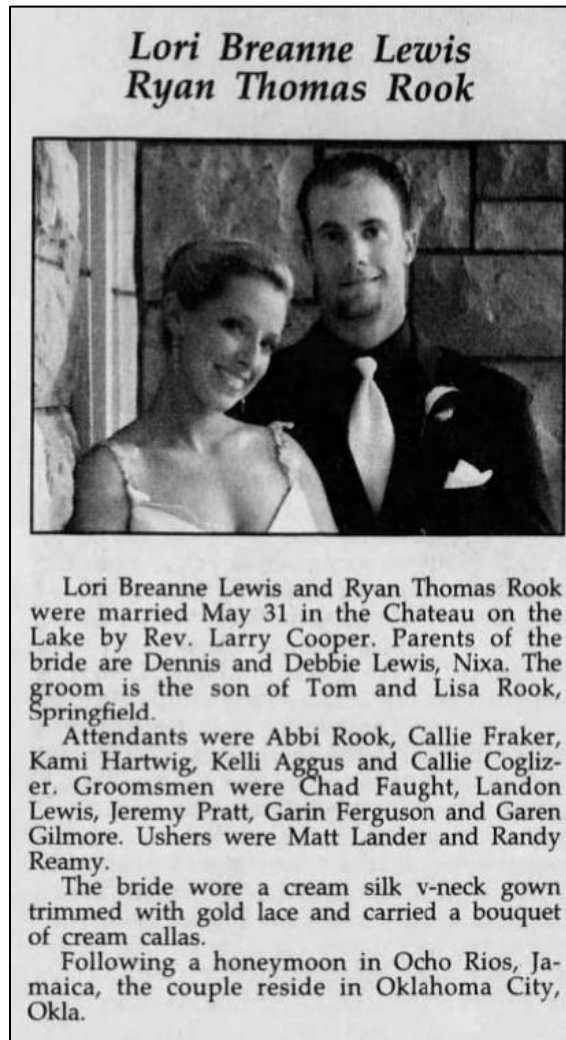
Education

Rook Graduated From Niza High School And Missouri State University. (Christopher Replogle, "Southwest Missouri attorney announces run for state treasurer's office," KYTV, 9/20/23)

Rook Received Her Law Degree From Oklahoma City University. "She has a bachelor's degree in criminology from Missouri State University and a law degree from Oklahoma City University School of Law." ("Incumbent Missouri Treasurer faces four-way Republican primary," Missouri Independent, 7/12/24)

Family

In 2003, Rook Married Ryan Rook. ([The Springfield News-Leader](#), 7/20/03)



([The Springfield News-Leader](#), 7/20/03)

Rook Has Three Children. "She and husband Ryan Rook, a business owner, have three children." (Claudette Riley, "Springfield attorney Lori Rook will challenge Curtis Trent for Missouri Senate seat," Springfield News-Leader, 7/9/25)

- **Rook Said When She Was Pregnant With Her Third Child She Was Told In A Performance Review She Needed To Choose Between Being A Mom And An Attorney.** "My professional aha moment came around the time I had my third child and I was told in a performance review I needed to choose between being a mom or an attorney. I think

this is a common challenge female leaders face. I thrive on challenges, so quitting was not an option. Instead, I resolved to focus on changing it through non-traditional and interactive leadership. In my opinion, leaders who don't drive change put their companies in grave danger.” (“Lori Rook,” [SBJ](#), 4/25/19)

Work As Attorney

License

Rook Was Admitted To Practice Law In Missouri In 2007 And Is Currently In Good Standing. ([The Missouri Bar](#), 4/15/07)

Full Name	Rook, Lori Breanne
Bar Number	59393
Date Admitted	04/18/2007
Location	Springfield, MO 65804 United States
Current Standing	Good Standing

([The Missouri Bar](#), 4/15/07)

Rook’s Law Firm Is Aimed Toward Estate And Elder Care

Rook Says She Is On The “Front Lines” Of Fighting Elder Abuse. “‘Our elderly are precious,’ said Lori Rook. Rook, an attorney with Ozarks Elder Law, considers herself on the ‘front lines’ of combating adult abuse. ‘Sometimes financial, sometimes neglect-type cases, even physical. Some of that can cross over into the criminal side of things. We deal with it on the civil side,’ Rook said.” (Nikki Ogle, “Missouri offers new online option for reporting adult abuse,” KYTV, 12/2/19)

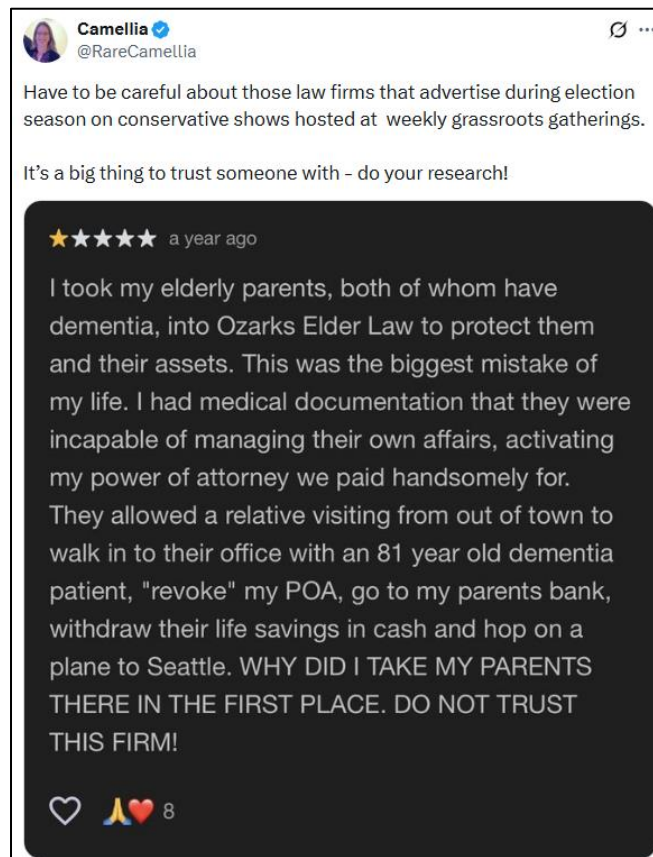
Rook Says It’s “Everyone’s Duty To Protect Those Vulnerable People In Our Society.” “Both Gatlin and Rook said there's an increased awareness of adult abuse, and the online reporting system could give more people a voice to say something, when they see something. ‘I think it's everyone's duty to protect those vulnerable people in our society,’ Rook said.” (Nikki Ogle, “Missouri offers new online option for reporting adult abuse,” KYTV, 12/2/19)

Rook Said She Was Getting More Questions About Wills And Power Of Attorneys During The COVID Pandemic. “The novel coronavirus pandemic has already changed so much about the world we live in, and every day brings more uncertainty. ‘People are worried they're going to get sick, and 'what if I can't communicate my decisions, my desires anymore,’ said Lori Rook of Ozarks Elder Law. Rook said more people are asking about powers of attorney and living wills because of the outbreak. ‘This was always something in the back of people's minds that they knew they needed to do, or 'I'll do that later,’ Rook added.” (Andrew Havranek, “Estate, elder law attorneys see increase in power of attorney, living will document calls,” KSPR, 4/8/20)

Rook Said If Seniors Lose The Ability To Communicate “Doctors Are Going To Take Any Steps They Can To Preserve Life.” “Rook said you need one directive for healthcare and another for financial decisions. ‘If the person can't communicate, if they don't have the capacity to make the decision, what we see is doctors are going to take any steps they can to preserve life,’ Rook said. ‘They're not going to make any drastic decisions. But people are going to be in limbo, things are going to be in limbo.’” (Andrew Havranek, “Estate, elder law attorneys see increase in power of attorney, living will document calls,” KSPR, 4/8/20)

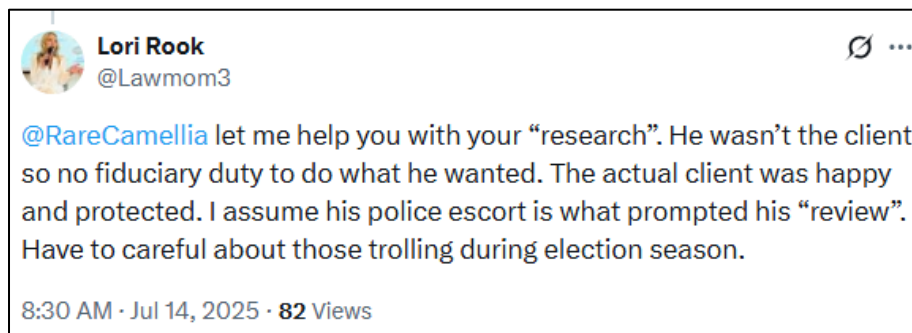
Rook Has Fought On X Over A Bad Review Of Her Firm

In 2025, Someone On X Posted A Review Of Rook's Business That Ended Saying "Do Not Trust This Firm!" ([Rare Camellia X](#), 7/12/25)



([Rare Camellia X](#), 7/12/25)

Rook Responded Refuting The Review And Alluding To The Person Being Escorted Out By Police. ([Lori Rook Twitter](#), 7/14/25)



([Lori Rook Twitter](#), 7/14/25)

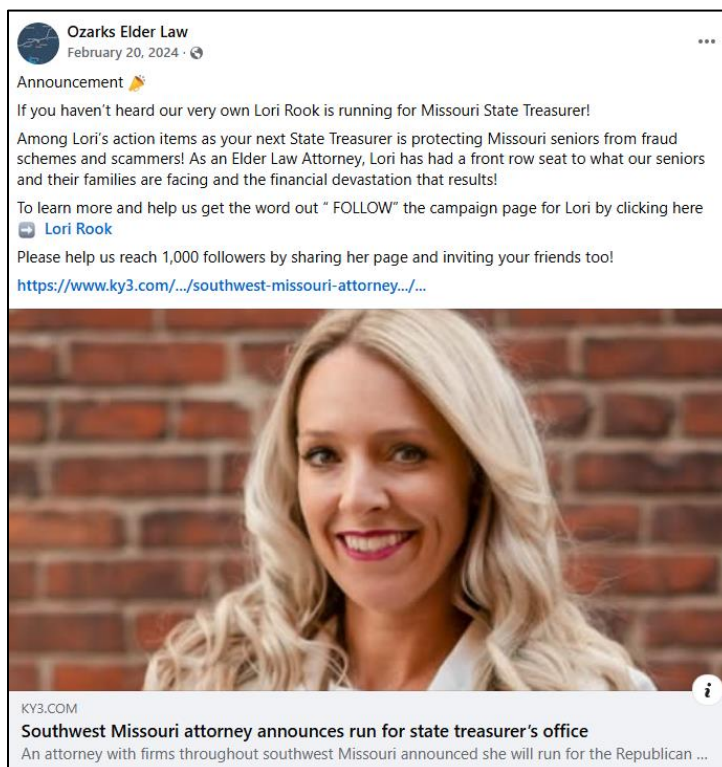
Rook's Law Firm Has Promoted Her Campaigns On Social Media

Ozarks Elder Law Promoted Rook's Campaign For State Treasurer. ([Ozarks Elder Law Facebook](#), 8/5/24)



([Ozarks Elder Law Facebook](#), 8/5/24)

In February 2024, Ozarks Elder Law Shared Rook's Announcement She Was Running For State Treasurer. ([Ozarks Elder Law Facebook](#), 2/20/24)



([Ozarks Elder Law Facebook](#), 2/20/24)

During COVID Rook's Office Was Giving Away Free Facemasks

Rook's Law Firm Was Giving Away Free Masks During The COVID Pandemic. ([Ozarks Elder Law Facebook](#), 7/13/20)



([Ozarks Elder Law Facebook](#), 7/13/20)

Memberships

NAELA

Rook Is A Member Rook Is A Member Of The National Academy Of Elder Law Attorneys And Serves On The State Chapter's Board

Rook Is A Member Of The National Academy Of Elder Law Attorneys. “Lori is a member of the National Academy of Elder Law Attorneys (NAELA) and serves on the Board for the Missouri Chapter of (NAELA).” ([Ozarks Elder Law](#), Accessed 7/23/25)

NAELA Has It's Own “DEI Committee”

NAELA Has It's Own “DEI Committee.” ([NAELA](#), Accessed 7/22/25)

DEI Committee - Event Announcement, Sponsored by the Newton-Needham Chamber of Commerce

Apr 27, 2021

 Discussions 

PROGRAM ANNOUNCEMENT FOR TONIGHT FROM DEI COMMITTEE

Feb 22, 2021

 Discussions 

NAELA DEI Committee--Seeking Volunteers!

Feb 17, 2023

 Discussions 

DEI COMMITTEE - APPRAISAL BIAS

Jan 21, 2023

 Discussions 

([NAELA](#), Accessed 7/22/25)

NAELA Released A Article On “Diversity Equity And Inclusion In The Practice Of Law.”

([NAELA](#), Accessed 7/22/25)

Diversity Equity and Inclusion in the Practice of Law

Oct 26, 2021

An honest conversation about how we define diversity, equity, and inclusion, why conscious bias might matter more than unconscious bias and how biases play out at work. ... Free to members Diversity Equity and Inclusion in the Practice of Law PresentersTissa Hami, Founder, and Principal of Korsi Consulting Description: How do we define diversity, equity, and inclusion? Why might conscious bias matter more th...

 Recording 

([NAELA](#), Accessed 7/22/25)

NAELA Published Articles On Serving The LGBTQ Community

NAELA Posted Numerous Articles On Working For The LGBTQ Community. ([NAELA](#), Accessed 7/22/25)

Gender Inclusive Language and the Law: Lawyering for the LGBTQ+ Community

Aug 25, 2024 | **Paige N. Fox, Esq. (she/her) and Blythe Pabon (they/them)**

In recognition of the changing linguistic landscape, this article explores recent legislative actions and the importance of embracing gender-inclusive language to better serve our clients. ... 2927 NAELA News Home -NAELA News July/August/September 2024 Diversity Inclusion Gender Inclusive Language and the Law: Lawyering for the LGBTQ+ Community By Paige N. Fox, Esq. (she/her) and Blythe Pabon...

 News Article 

Serving the Needs of LGBTQ Clients

Oct 31, 2016 | **Lori Parker, Esq.**

To best serve these clients, we must appreciate the impact of past discrimination on their financial lives and their physical well-being. ... 17 NAELA News Home -NAELA News October/November/December 2016 Serving the Needs of LGBTQ Clients By Lori Parker, Esq. To best serve these clients, we must appreciate the impact of past discrimination on their financial lives and their physical well-being. LGBTQ1...

 News Article 

CAPSules: Ask. Tell. LGBTQ Elder Law Developments

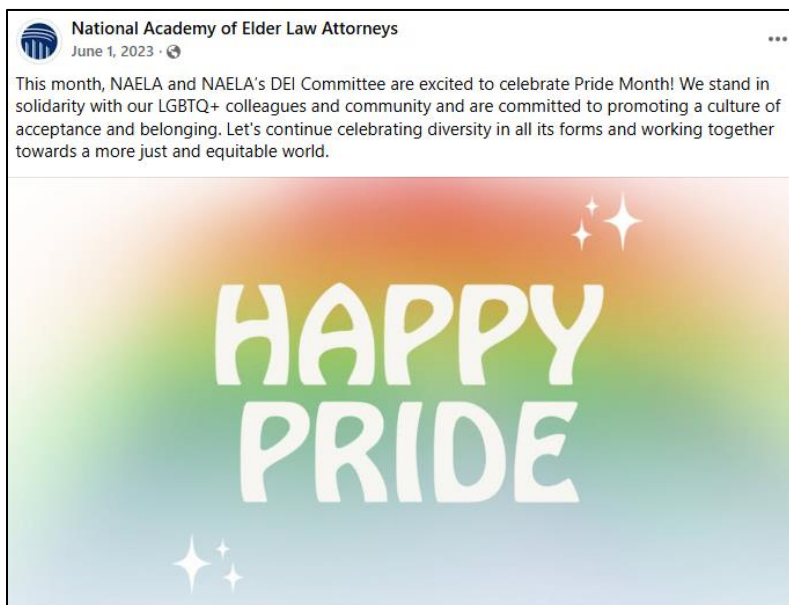
Oct 1, 2012 | **Cynthia L. Barrett, Esq., CAP**

How advanced practitioners in Oregon, Washington, and California are dealing with marriage and parentage status, and preparing for federal rights. ... NAELA News Home -NAELA News October/November 2012 CAPSULES Ask. Tell. LGBTQ Elder Law Developments By Cynthia L. Barrett, Esq., CAP How advanced practitioners in Oregon, Washington, and California are dealing with marriage and parentage status, and...

 News Article 

([NAELA](#), Accessed 7/22/25)

In 2023, NAELA Posted On Facebook Say They And It's DEI Committee “Are Excited To Celebrate Pride Month” And They “Stand In Solidarity With Our LLGBTQ+ Colleagues And Community.” ([NAELA Facebook](#), 6/1/23)



([NAELA Facebook](#), 6/1/23)

Missouri Bar

Rook Is A Member Of And Served On Various Committees Within The Missouri Bar

Rook Is A Member Of The Missouri Bar. “Lori is a member of The Missouri Bar, The Springfield Metropolitan Bar Association, The Southern Missouri Women Lawyers, The Greene County Estate Planning Council, The Catholic Business Network and The Christian County Bar Association. Lori is licensed to practice law in state and federal courts in Missouri.” ([Ozarks Elder Law](#), Accessed 7/23/25)

Rook Served On Various Committees Within The Missouri Bar. “She also serves as a member and Vice-Chair of the Missouri Bar Probate and Trust Committee and the Elder Law Committee.” ([Ozarks Elder Law](#), Accessed 7/23/25)

The Missouri Bar Is A Proponent Of DEI Initiatives

In 2022, The Missouri Bar Posted An Article About Lawyers Meeting To Discuss DEI At The Diversity Bar Leader’s Summit And A Discussion On LGBTQ Issues. ([The Missouri Bar](#), 8/29/22)

The Article Also Says “The Missouri Bar Is Dedicated To Fostering Diversity And Inclusion In The Profession.” ([The Missouri Bar](#), 8/29/22)

August 29, 2022

PostLike

Diversity leaders meet, present CLE during annual summit

Several Missouri lawyers met virtually last Friday, Aug. 26, to discuss diversity, equity, and inclusion within the legal industry during the 2022 Diversity Bar Leader’s Summit.

The summit featured two continuing legal education opportunities. Dana Tippin Cutler, with James W. Tippin & Associates, discussed LGBTQ issues and ways employers can create inclusive spaces. She highlighted recent Missouri cases and laws that impact members of the LGBTQ community.

“While you may be different (from others), it’s important that person is welcomed and invited in a genuine way as part of your organization or workplace,” Cutler said, adding employers and employees should have empathy for one another.

Whitney Dunn, with The Bar Plan, also presented on lawyer ethics during the diversity summit.

The Missouri Bar Committee on Diversity, in cooperation with MoBarCLE, hosted the CLE programs.

More than a dozen representatives from nine diversity bar associations from across the state also reported on their organizations’ activities and initiatives, as well as offered collaborative opportunities and ways The Missouri Bar can help foster diversity and inclusion among lawyers.

The Missouri Bar is dedicated to fostering diversity and inclusion in the profession and carries out activities and programs focused on ensuring Missouri lawyers reflect the diverse constituencies they serve, and all members view the bar as an inclusive organization. [Click here](#) to learn more about The Missouri Bar’s diversity and inclusion mission.

([The Missouri Bar](#), 8/29/22)

THE MISSOURI BAR

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Diversity & Inclusion

[Special Committee on Lawyers of Color Report 2021](#)

[2025 Missouri Bar Diversity Judicial Internship Program](#)

The Missouri Bar is dedicated to fostering diversity and inclusion in the profession. To that end, one of the state bar's seven core strategic goals is that Missouri lawyers reflect the diverse constituencies that they serve, and all members view The Missouri Bar as an inclusive organization where they belong.

The Missouri Bar carries out activities and programs focused on the following strategies to achieve this goal:

- Increase the retention of diverse lawyers in the profession.
- Boost relationships with specialty and local bars.
- Promote greater participation among diverse lawyers in bar leadership roles.

[The Missouri Bar's Strategic Direction](#)

Opportunities to Engage

[Missouri Bar Committee on Diversity](#)
[Missouri Bar Board of Governors Diversity Seats](#)
[Missouri Bar Young Lawyers' Section Diversity Seats](#)
[Leadership Academy](#)

Resources

[MCLE Elimination of Bias Annual Requirement](#)
[MoBarCLE Elimination of Bias Programs](#)
[Courageous Collaboration](#)
[Test your Implicit Bias](#)
[Implicit Bias Video Resources](#)
[ABA Diversity & Inclusion Center Resources](#)

Challenges facing diversity and inclusion in the profession

THE MISSOURI BAR

2025 MEMBER DATA

THE TOTAL NUMBER OF ACTIVE LAWYERS LICENSED TO PRACTICE LAW IN MISSOURI IS

31,449

PRIMARY PRACTICE

SEX

RACE AND ETHNICITY

0.35% American / Alaska Native	2.0% Multiracial
2.01% Asian	0.05% Native Hawaiian or Other Pacific Islander
5.10% Black or African American	1.38% Other
86.17% Caucasian	0.36% Unknown
1.87% Hispanic or Latino	

77.81% OF MEMBERS REPORTING

DATA BASED ON MEMBER BUSINESS ADDRESSES AS OF MARCH 25, 2025

([The Missouri Bar](#), Accessed 7/22/25)

Springfield Metropolitan Bar

Rook Is A Member Of The Springfield Metropolitan Bar Association

Rook Is A Member Of The Springfield Metropolitan Bar Association. “Lori is a member of The Missouri Bar, The Springfield Metropolitan Bar Association, The Southern Missouri Women Lawyers, The Greene County Estate Planning Council, The Catholic Business Network and The

Christian County Bar Association. Lori is licensed to practice law in state and federal courts in Missouri.” ([Ozarks Elder Law](#), Accessed 7/23/25)

The Springfield Metropolitan Bar Has A Diversity Pipeline Task Force

The Springfield Metropolitan Bar Has It’s Own Diversity Pipeline Task Force. ([Springfield Metropolitan Bar](#), Accessed 7/22/25)

<u>Diversity Task Force</u> August 7 <i>Category: <u>Events</u> Relevance: 48%</i>
<u>Diversity Task Force</u> September 21 <i>Category: <u>Events</u> Relevance: 48%</i>
<u>Diversity Pipeline Task Force, Video Meeting</u> March 18, 2020 <i>Category: <u>Events</u> Relevance: 46%</i>
<u>Diversity Pipeline Task Force</u> Thursday, Feb 21 <i>Category: <u>Events</u> Relevance: 45%</i>

([Springfield Metropolitan Bar](#), Accessed 7/22/25)

The Springfield Metropolitan Bar Has An Article On “Identifying Implicit Bias” And One Promoting DEI In The Springfield Police Department. ([Springfield Metropolitan Bar](#), Accessed 7/22/25)

<u>MarBarBrew: Courageous Collaboration - Identifying Implicit Bias</u> Thursday, March 16, 2017 ...Courageous Collaboration: The next step in diversity. Are you ready? The Missouri Bar and SMBA have teamed Dana to learn how to take the next step in diversity! SMBA Registration Cancellation Policy Cancellation: Requests for refund... <i>Category: <u>Events</u> Relevance: 41%</i>
<u>2024AprCLELunch: Diversity and Inclusion Initiatives of the Springfield Police Department</u> April 17, 2024 ...Department. SPD Chief Paul Williams will present on the Diversity and Inclusion initiatives of the SPD and their efficacy. ... <i>Category: <u>Events</u> Relevance: 35%</i>

([Springfield Metropolitan Bar](#), Accessed 7/22/25)

Southern Missouri Women Lawyers

Rook Is A Member Of The Southern Missouri Women Lawyers

Rook Is A Member Of The Southern Missouri Women Lawyers. “Lori is a member of The Missouri Bar, The Springfield Metropolitan Bar Association, The Southern Missouri Women Lawyers, The Greene County Estate Planning Council, The Catholic Business Network and The Christian

County Bar Association. Lori is licensed to practice law in state and federal courts in Missouri.” ([Ozarks Elder Law](#), Accessed 7/23/25)

The SMWL’s Mission Is Based On Gender Identity Politics And Includes DEI Rhetoric

The Mission Of The Southern Missouri Women Lawyers Included Addressing “The Plight Of Women,” Facilitate Involvement Of Women In Government And Positions of Leadership, “Promote Equality Of Women Within Society” And “Eliminate Bias Against Women.” ([Southern Missouri Women Lawyers](#), Accessed 7/22/25)

- . To promote women within the legal profession
- . To provide mentorship to women lawyers
- . To provide women lawyers with a forum for the exchange of ideas
- . To promote the equality of women within society and within the legal profession
- . To engage in efforts to eliminate bias against women
- . To support philanthropic and other efforts within the community to address the plight of women and children
- . To facilitate the involvement of women in positions of leadership within local, state and national bar associations, and
- . To facilitate the involvement of women in government and the community

([Southern Missouri Women Lawyers](#), Accessed 7/22/25)

Assembly Of God Suit

In 2015, Rook Represented A Client Suing The Assemblies Of God Church In A Countersuit

In 2015, A Nursing Home Established By The Assemblies Of God Sued Someone Name Mike Ferguson For \$10,000.00 In Unpaid Bills. “The lawsuit, filed in January 2015, relates to care Ferguson's late mother received at Maranatha Village, a Springfield nursing home established by the Assemblies of God in 1973. The nursing home sued Ferguson over an unpaid bill of nearly \$10,000. The case is scheduled to go to trial Thursday.” (Thomas Gounley, “Nursing home's lawsuit sours a ministry,” Springfield News-Leader, 10/19/16)

According To The Lawsuit Ferguson Signed An Agreement Guaranteeing Payment For Charges Related To His Mother’s Care. “On March 21, 2012, according to Marantha's lawsuit, Ferguson signed a financial agreement, guaranteeing payment for charges related to his mother's care. As of March 2014, Marantha says, the unpaid amount was \$9,960.89.” (Thomas Gounley, “Nursing home's lawsuit sours a ministry,” Springfield News-Leader, 10/19/16)

Rook Claimed The Contract Signed By Her Client Was Illegal And Unconscionable

Rook Represented Ferguson Saying The Contract He Signed Was “Illegal” And “Unconscionable.” “Ferguson's attorney, Lori Rook, has argued in court documents that the contract Ferguson signed with the nursing home is ‘illegal’ and ‘unconscionable.’ Ferguson signed the contract under duress, Rook said, and did not intend to sign to be financially responsible for his mother's care, which was largely covered by Medicare and Medicaid.” (Thomas Gounley, “Nursing home's lawsuit sours a ministry,” Springfield News-Leader, 10/19/16)

Rook Said She Had Handled Similar Cases In The Past. “Rook told the News-Leader she has handled similar cases in the past - but that this one stands out because both the plaintiff and the defendant are affiliated with the same church. ‘He’s an Assemblies of God missionary, and they’re suing one of their own,’ Rook said. ‘He relies on donations from the Assemblies of God ... It’s so circular.’” (Thomas Gounley, “Nursing home’s lawsuit sours a ministry,” Springfield News-Leader, 10/19/16)

Rook Said Ferguson Thought He Was Signing On His Mother’s Behalf. Rook doesn’t dispute that Ferguson signed the contract. But she says he intended to add the notation D.P.O.A. - standing for designated power of attorney - which would have meant he was signing the agreement on his mother’s behalf, not personally guaranteeing to pay the bill. ‘Defendant believed that his mother would be refused care by Plaintiff and feared for her well-being if he did not sign the documents,’ Rook wrote in Ferguson’s response to the lawsuit.” (Thomas Gounley, “Nursing home’s lawsuit sours a ministry,” Springfield News-Leader, 10/19/16)

Rook Said The Mother Lost Medicaid Coverage For Two Months Which Is The Time Period The Bills In Question Cover. “The contract likely wouldn’t an issue today, Rook said, if not for Michael Stoffregen, the Ozark attorney who had been hired to handle Ruth Ferguson’s Medicaid application. Stoffregen was disbarred in February 2014 in connection with a failure to pay taxes. Rook said Ruth Ferguson lost her Medicaid coverage for about two months around that time because the annual letters stating she needed to renew her Medicaid coverage were being sent to Stoffregen’s closed office. The charges at the heart of the lawsuit, Rook said, stem from that two-month period.” (Thomas Gounley, “Nursing home’s lawsuit sours a ministry,” Springfield News-Leader, 10/19/16)

Ferguson Countersued And Claimed The Home Engaged In Fraudulent Billing Practices. “In a counterclaim, Ferguson has alleged Maranatha Village engaged in fraudulent billing practices, a charge the facility has denied. Ruth Ferguson died in late 2014. Rook said that while she’s handled similar cases before, none of them have actually gone to trial, as the dispute between Ferguson and Maranatha is slated to do Thursday. And she’s never seen both sides essentially playing for the same team - in this case a church.” (Thomas Gounley, “Nursing home’s lawsuit sours a ministry,” Springfield News-Leader, 10/19/16)

Rook Said She Was Handling The Case Pro Bono. “Rook, who is handling Ferguson’s case pro bono, assumes Maranatha Village has spent more on legal fees than the original amount it said Ferguson owed. She said the nursing home’s attorneys turned down a settlement offer of \$2,000. Ferguson said he gets sick to his stomach thinking about the lawsuit. He never would have knowingly signed to be personally responsible for charges stemming from his mother’s care, he said, because he has very limited financial means as a missionary. Even now, he said, he’s essentially responsible for directly raising the funds for his ministry, primarily from Assemblies of God congregations across the country.” (Thomas Gounley, “Nursing home’s lawsuit sours a ministry,” Springfield News-Leader, 10/19/16)

Rook Said A Settlement Had Been Tentatively Reached Between The Parties To Avoid A Trial. “Settlement negotiations are underway in the breach of contract dispute between a Springfield nursing home founded by the Assemblies of God and a missionary for the religious denomination. Lori Rook, the attorney for missionary Mike Ferguson, told the News-Leader on Thursday afternoon that her client and nursing home Maranatha Village had reached an agreement to put off a bench trial, which had been scheduled to start earlier in the day. Rook said there was an informal settlement involved, but it had not yet been formalized and she could not discuss the proposed terms. She said the settlement could be formalized by early next week.” (Thomas Gounley, “Negotiations underway in lawsuit between home, church missionary,” Springfield News-Leader, 10/21/16)

Democrats

McCaskill

Rook's Partner Was Invited By Democrat Claire McCaskill To Testify In Front Of Congress

In 2016, Rook's Partner Jessica Kruse Testified In Front Of The US Senate Committee On Aging And Was Introduced By Democrat Senator Claire McCaskill. "I would like to take a moment to introduce one of the witnesses on today's panel from my home state of Missouri. Jessica Kruse is an attorney with Ozarks Elder Law in Springfield. Ozarks Elder Law does very important work in Southwest Missouri helping seniors and their families with many elder law issues, including guardianship. In addition, Jessica is a statewide leader on elder law issues as the president of the Missouri chapter of the National Academy of Elder Law Attorneys and the Chair of the Elder Law Committee for the Missouri Bar. I look forward to hearing Jessica's testimony and learning about the important work she's doing in Southwest Missouri. 'I look forward to hearing the testimony from our distinguished panel of witnesses about how can continue to confront this challenge of elder abuse. Thank you again, Chairman Collins, for holding this important hearing. And thank you to our witnesses, for taking the time to be here today.'" (Special Committee On Aging, "Sen. McCaskill Issues Statement at Hearing on Trust Betrayed," Press Release, 11/30/16)

McCaskill Highlighted Rook's Partner's Appearance

McCaskill Sent A Press Release Highlighting Kruse's Appearance At The Committee Hearing. "U.S. Senator Claire McCaskill was joined by Springfield-area advocate Jessica Kruse as she continued her bipartisan push to ensure that Missouri seniors are protected from neglect and abuse by legal guardians. Kruse, from Ozarks Elder Law in Springfield, Missouri testified at a McCaskill hearing today focusing on preventing abuse by individuals who are court-appointed guardians. The hearing took place in the Senate Aging Committee, which is led by McCaskill and Republican Senator Susan Collins of Maine. Ms. Kruse discussed some of the challenges that local law enforcement and prosecutors in Missouri face when attempting to combat elder financial abuse. According to the most recent published statistics, the Missouri Department of Health and Human Services received over 17,000 initial reports of abuse, neglect, and financial exploitation of seniors in one year. It's unclear how many of these cases involve financial exploitation specifically." (Sen. Claire McCaskill, "Sen. McCaskill Teams Up With Southwest Missouri Advocate to Highlight Incidents of Elder Abuse," Press Release, 11/30/16)

RBG

Rook Said One Of Her Favorite Quotes Is From Ruth Bader Ginsburg

Rook Said One Of Her Favorite Quotes Is From Ruth Bader Ginsburg. 'People perform better when they are valued, energized and don't feel as if they have to choose between their job and real life. I think in summary that's my leadership style. One of my favorite quotes is "Fight for the things that you care about, but do it in a way that will lead others to join you" – Ruth Bader Ginsburg. If that's my legacy, I am okay with that. Today Ozarks Elder Law is made up of 17 women including 8 women lawyers who are all passionate about what we do and share the same why.'" ("Lori Rook," [SBJ](#), 4/25/19)

Public Position Attempts

Rook Sought A Vacant Greene County Associate Circuit Judge Vacancy

In 2017, Rook Applied To Replace A Greene County Associate Circuit Judge Who Was Retiring. “Sixteen attorneys have applied to replace a Greene County associate circuit judge who plans to retire on Aug. 31. The group includes a top prosecutor, a former city attorney, a Municipal Court judge, and a state representative. Judge Dan Imhof chose to retire this summer even though he's only 63, seven years short of the state's mandatory retirement age of 70 for judges. He's a former prosecutor, public defender and private attorney who has been on the bench since 2007. His current term expires on Dec. 31, 2018. He's one of six Greene County associate circuit judges. The 31st Judicial Circuit Commission took applications starting in May, and will select three finalists to submit to the governor for an appointment. Of the 16 applicants, 11 are men and 5 are women; eight are employed in the private sector, seven are employed in the public sector, and one works in both sectors. The applicants' average age is 49.” (‘Greene County judicial vacancy draws 16 applicants,’ KYTV, 6/23/17)

State Treasurer Campaign

Rook Sought Governor Parson’s Appoint To The Vacant State Treasurer Post

Rook Was Passed Over By Governor Parson For The State Treasurer Seat Vacated By Eric Schmitt. “When the Treasurer's office was vacated by Eric Schmitt's ascent to Attorney General, Missouri Governor Mike Parson passed over Lori Rook because, 'you're an outsider,' he told her.” (“Lori Rook and Rafael Madrigal for Missouri, August 6 Primary,” Hennessy’s View, 7/28/24)

Rook Later Announced Her Campaign For The Office

In September 2023, Rook Announced Her Campaign For Missouri State Treasurer. “An attorney with firms throughout southwest Missouri announced she will run for the Republican nomination for Missouri treasurer.” (Christopher Repogle, “Southwest Missouri attorney announces run for state treasurer's office,” KYTV, 9/20/23)

Rook Framed Herself As An Outsider. “Rook considers herself a political outsider. ‘The people of Missouri deserve leaders who will fight for them, not more career politicians,’ said Rook.” (Christopher Repogle, “Southwest Missouri attorney announces run for state treasurer's office,” KYTV, 9/20/23)

Rook’s Campaign Prioritized Protecting Seniors And Teaching Kids About Credit Card Debt. “Pulling from her experience in elder law, Rook promises to lead a program to help protect Missouri's elderly from scams. She also wants to educate youth with a program for students on credit-card debt and predatory lending, according to her website.” (“Incumbent Missouri Treasurer faces four-way Republican primary,” Missouri Independent, 7/12/24)

Rook Prioritized Transparency And Financial Literacy. “Rook's main points of interest as a candidate are providing ‘real transparency’ and increasing financial literacy for Missourians. ‘It's very difficult to see where Missouri's money is actually being spent when you look on the legislative side of the budget and how everything gets put together and pushed through,’ Rook said in an interview with the News-Leader. ‘I have questions and I know a lot of other Missourians do too about where the money actually goes and how it gets spent.’” (Greta Cross, “Six in GOP running for State Treasurer in August,” Springfield News-Leader, 7/19/24)

Rook’s Campaign Wanted To Allow People To Track State Spending Though There Was Already A Website For That. “Rook's campaign leans on a promise to bring accountability and make state spending easily trackable via a new website. The state currently has the Missouri Accountability Portal, which tracks government office's spending and employees' salaries, but Rook wants a redesign that 'calls out hidden spending.’” (“Incumbent Missouri Treasurer faces four-way Republican primary,” Missouri Independent, 7/12/24)

Rook Created A Website Called “Show Me MO Money” For Residents To See How Tax Dollars Are Spent. “In preparation, Rook has created the website, Show Me MO Money, which is currently ‘under construction.’ Rook said she would like to use the website as a ‘one-stop-shop’ where Missourians can access updated information about how tax dollars are being spent.” (Greta Cross, “Six in GOP running for State Treasurer in August,” Springfield News-Leader, 7/19/24)

Rook Attacked Incumbent Treasurer Vivek Malek For Being Hypocritical On Immigration

Rook Attacked Incumbent State Treasurer Vivek Malek For Being Hypocritical On Immigration As He Was A Immigration Attorney. “Malek, a Wildwood resident, is among six Republicans vying to become treasurer, including House Budget Committee Chairman Cody Smith, of Carthage; Sen. Andrew Koenig, of Manchester; and Lori Rook, a Springfield attorney. A campaign spokesman for Smith called Malek's border wall ad ‘a staggering display of hypocrisy.’ ‘For someone who has made his alleged fortune as an immigration lawyer, Malek conveniently ignores his own contributions to the very crisis he now decries. For years, Malek has been on the wrong side of immigration reform, profiting from the system he now criticizes,’ said Nick Maddux. Rook agreed. ‘Hypocritical is the right word. He's made a lot of money defending deportation of illegals,’ Rook told the Post-Dispatch.”” (Kurt Erickson, “Mo. treasurer's immigration // ad called 'stunt' by opponent Missouri treasurer's immigration ad called 'stunt' by opponents,” St. Louis Post-Dispatch, 7/16/24)

Rook Finished In Third Place In The Republican Primary

Rook Finished In Third Place In The State Treasurer’s Race Out Of Seven Candidates, Receiving 19.4% Of The Vote And 127,970 Total Votes. (Ballotpedia, Accessed 7/21/25)

Republican primary for Missouri Treasurer			
The following candidates ran in the Republican primary for Missouri Treasurer on August 6, 2024.			
	Candidate	%	Votes
✓ 	Vivek Malek	41.5	273,930
	Andrew Koenig 	20.6	135,828
	Lori Rook	19.4	127,970
	Cody Smith	14.7	97,029
	Tina Goodrick	2.9	19,115
	Karan Pujji	0.9	6,124

(Ballotpedia, Accessed 7/21/25)

State Senate

Rook Is Now Running For A Seat In The Missouri State Senate

In July 2025, Rook Announced She Was Running For Missouri State Senate. “Springfield-area attorney Lori Rook announced she is running for the Missouri State Senate in 2026. She

announced her intent to file for the Republican nomination for District 20 while walking in the Marshfield parade on July 4. District 20 encompasses several counties, stretching from the Springfield area to Lamar.” (Christopher Replogle, “Springfield-area attorney announces bid for Missouri State Senate District 20,” KYTV, 7/5/25)

Rook Said She Was The True Conservative And Would Not Defend Corporations And Special Interests. “I am running for State Senate because Southwest Missouri deserves actual conservative fighters, not more go-along-to-get-along lobby core lackeys,’ Rook said, as part of the announcement. ‘Unlike my opponent, I won’t be afraid to stick my neck out to protect conservative values. I will be a defender of the people, not the corporations and special interests.’” (Claudette Riley, “Springfield attorney Lori Rook will challenge Curtis Trent for Missouri Senate seat,” Springfield News-Leader, 7/9/25)

Rook Is Running Against The Woke Agenda, Deporting Illegals And Calling The 2020 Election Rigged. “If elected, Rook said she will "stand against the woke agenda," supports deporting illegals, wants to help veterans dealing with PTSD, and called the 2020 election "rigged.” (Claudette Riley, “Springfield attorney Lori Rook will challenge Curtis Trent for Missouri Senate seat,” Springfield News-Leader, 7/9/25)

Voucher Program

Rook Criticized The Expansion Of An Education Voucher Program By Governor Mike Parson

In 2024, Rook Criticized The Expansion Of An Education Voucher Program By Governor Mike Parson. “A Republican running for Missouri treasurer is drawing attention for her criticism of an education voucher expansion Gov. Mike Parson signed earlier this year. Lori Rook, a Springfield attorney running for treasurer, said on social media site X last week that she supports ‘educational freedom,’ but that the new law is ‘just being packaged as ‘freedom.’ The voucher program, first approved in 2021 and expanded this year, provides scholarships for families to use on education expenses, including private school tuition.” (Jack Suntrup, “GOP treasurer candidate criticizes voucher expansion Republican candidate for Missouri treasurer criticizes new GOP-backed voucher expansion,” St. Louis Post-Dispatch, 7/18/24)

- **The State Treasurer’s Office, Which Rook Was Running For, Administers The Program.** “The state treasurer administers the program, making Rook's criticism all the more notable as she competes against program supporters in the GOP race for treasurer. Rook said on social media she would not shut down the MOScholars program if elected, saying the treasurer didn't have the authority to do so.” (Jack Suntrup, “GOP treasurer candidate criticizes voucher expansion Republican candidate for Missouri treasurer criticizes new GOP-backed voucher expansion,” St. Louis Post-Dispatch, 7/18/24)

Rook’s Campaign Paid \$150,000 To An Anti-Voucher Group

Rook’s Campaign Paid \$150,000 To A Group Called ArmorVine That Lobbied Against The Voucher Expansion. “But fundraising reports Rook's campaign filed Monday also revealed her ties to a group called ArmorVine, which actively lobbied against the voucher expansion this year in the Legislature. The fundraising reports show Rook's campaign paid ArmorVine more than \$150,000 total in recent months for consulting services.” (Jack Suntrup, “GOP treasurer candidate criticizes voucher expansion Republican candidate for Missouri treasurer criticizes new GOP-backed voucher expansion,” St. Louis Post-Dispatch, 7/18/24)

The Group’s Website Criticized Regulations From The Initial Program. “On its website, ArmorVine criticizes regulations for homeschools the state treasurer's office put in place after Parson, a Republican, signed the initial MOScholars program in 2021. Homeschools are required to submit curriculum plans or other records, and adults who live at the homeschool must undergo criminal background checks, so that homeschool students may receive scholarships.” (Jack Suntrup, “GOP treasurer candidate criticizes voucher expansion Republican candidate for Missouri treasurer criticizes new GOP-backed voucher expansion,” St. Louis Post-Dispatch, 7/18/24)

The Website Called Regulations A “MAJOR Problem With School Choice.” “‘Like so many other things, giving bureaucrat offices the ability to create rules means imposition of regulations our citizens don't want and our elected officials have no voice in creating. This is a MAJOR problem with school choice,’ the ArmorVine website says.” (Jack Suntrup, “GOP treasurer candidate criticizes voucher expansion Republican candidate for Missouri treasurer criticizes new GOP-backed voucher expansion,” St. Louis Post-Dispatch, 7/18/24)

Rook Was Criticized By Her Opponents For Her Position On The Voucher Expansion

Rook Was Criticized By Her Opponents Saying She “Doesn’t Care If Kids Get To Go To A School That Best Fits Their Needs.” “Asked about Rook's criticism of the voucher expansion, and about the money paid to ArmorVine, a spokesman for House Budget Chairman Cody Smith, one of Rook's rivals in the race, said Rook ‘doesn't care if kids get to go to a school that best fits their needs.’ ‘Rook is trying to attract a school of thought to bolster her campaign that says kids should be stuck in failing districts to protect the status quo,’ Nick Maddux, spokesman for Smith, of Carthage, said in a statement.” (Jack Suntrup, “GOP treasurer candidate criticizes voucher expansion Republican candidate for Missouri treasurer criticizes new GOP-backed voucher expansion,” St. Louis Post-Dispatch, 7/18/24)

**Lori Rook**
@Lawmom3

...

[@TheTomEstes](#), Unfortunately you have been misinformed as has [@mojeanevans](#)

I am ¹⁰⁰ in favor of educational freedom!

SB727 is not “freedom” it’s just being packaged as “freedom”. I have talked with tons of educators and parents who agree. They range from all walks of classrooms – public, private and homeschool.

Don’t get me wrong – if you like DESE and believe they are well meaning and not just using our kids as a way to continue to siphon money from the Federal Gov’t and actually control things while promoting woke ideologies – then SB727 is probably for you.

Reality: SB727 is a bloated piece of legislation that has RULES for those that take the money... i.e. strings attached money. The strings are new so just wait... it’s coming.

There are some kids currently benefiting from it, but kids like mine and others are harmed.

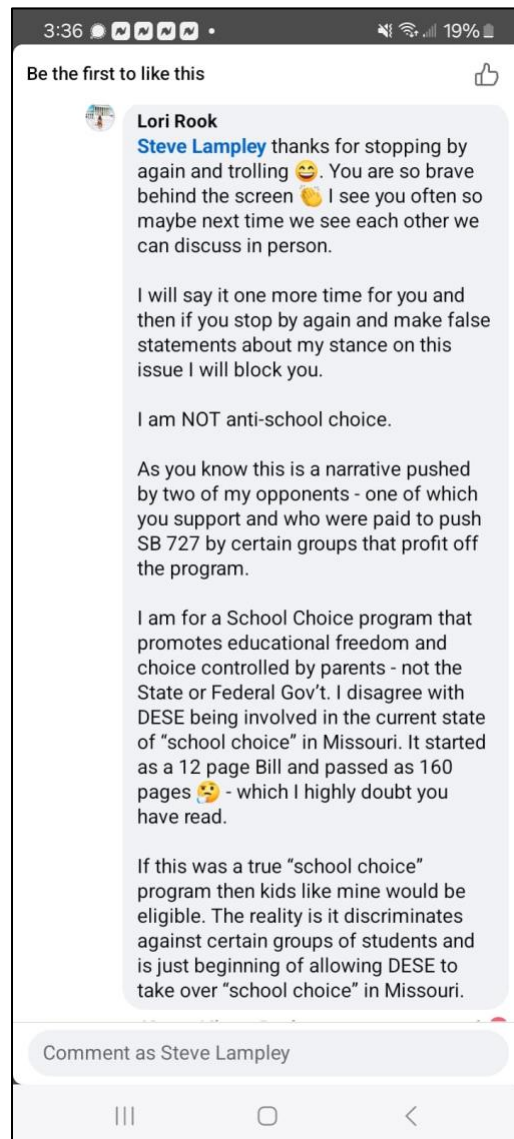
I pay private parochial tuition, pay taxes and we are not eligible for the program. And now since my school accepts the vouchers – my kids will be subject to DESE and the Rules.

It might be a little easier pill to swallow if DESE wasn’t so corrupt, but right now they are failing public schools so why let them in your homeschool or your parochial school?

**Tom Estes**  [@TheTomEstes](#) · Jul 9, 2024
Thank you, Jean for supporting @RickBrattin and calling out charlatans like @Lawmom3 who are completely against educational freedom in Missouri. #moleg #motreasurer x.com/mojeanevans/st...

([Lori Rook X](#), 7/10/24)

In 2024, Rook Sent A Message To A Critic Saying She Was “NOT Anti-School Choice” But Said The School Choice Bill In Missouri Was Not True School Choice Because Her Kids Weren’t Eligible. ([Steve Lampley Facebook](#), 8/4/24)



([Steve Lampley Facebook](#), 8/4/24)

Rook's Kids Go To Or Went To Springfield Catholic, A Private Catholic School

Rook Has Noted On Social Media That She Pays Private School Tuition. “Rook, on social media, also said she paid parochial school tuition and that ‘since my school accepts the vouchers - my kids will be subject to DESE (the Department of Elementary and Secondary Education) and the Rules.’” (Jack Suntrup, “GOP treasurer candidate criticizes voucher expansion Republican candidate for Missouri treasurer criticizes new GOP-backed voucher expansion,” St. Louis Post-Dispatch, 7/18/24)

Rook's Kids Attended Springfield Catholic, A Private Catholic School. ([Lori Rook Facebook](#), 5/3/24)



([Lori Rook Facebook](#), 5/3/24)



([Lori Rook Facebook](#), 2/5/25)

Other Issues

Rook Says She Is 100% Pro Life And Supports The Second Amendment. “On a campaign page, Rook said she is "100% pro-life" and a defender of the Second Amendment who wants to stop eminent domain and eliminate personal property tax and income tax.” (Claudette Riley, “Springfield attorney Lori Rook will challenge Curtis Trent for Missouri Senate seat,” Springfield News-Leader, 7/9/25)

Rook Says She Wants To Eliminate Personal Property Tax And Income Tax. “On a campaign page, Rook said she is "100% pro-life" and a defender of the Second Amendment who wants to stop eminent domain and eliminate personal property tax and income tax.” (Claudette Riley, “Springfield attorney Lori Rook will challenge Curtis Trent for Missouri Senate seat,” Springfield News-Leader, 7/9/25)

Jonica Hope

Jonica Hope Is A Supporter Of Rook And Called Her A “Good Friend”

In July 2025, Jonica Hope Posted On Instagram A Video Of Her Marching With Lori Rook In A Parade And Called Rook “One Of Our Good Friends.” ([Jonica Hope Instagram](#), 7/4/25)



([Jonica Hope Instagram](#), 7/4/25)

Hope And Rook Hosted A Candidate Meet And Greet Together

In July 2024, Jonica Hope And Her Husband Hosted A Candidate Meet And Greet That Included Rook. ([Candidate Meet & Greet And Independence Day Celebration](#), 7/6/24)

Details

109 people responded

Event by Jonica Hope, Michael Hope and 3 others

Legacy Acres Designs

Public · Anyone on or off Facebook

All of our fave candidates will be here for a good ol' fashioned Bon Fire and meet & greet. Food will be served, more details on that coming soon.

The candidates who have been invited are our personal endorsed candidates. These include:

*Jay Ashcroft for Governor 🗳️

*Will Scharf for AG 🗳️

*Lori Rook for Treasurer 🗳️

*Shane Schoeller for Sec. of State 🗳️

*Congressman Eric Burlison 🗳️

*MO State Senator Mike Moon 🗳️

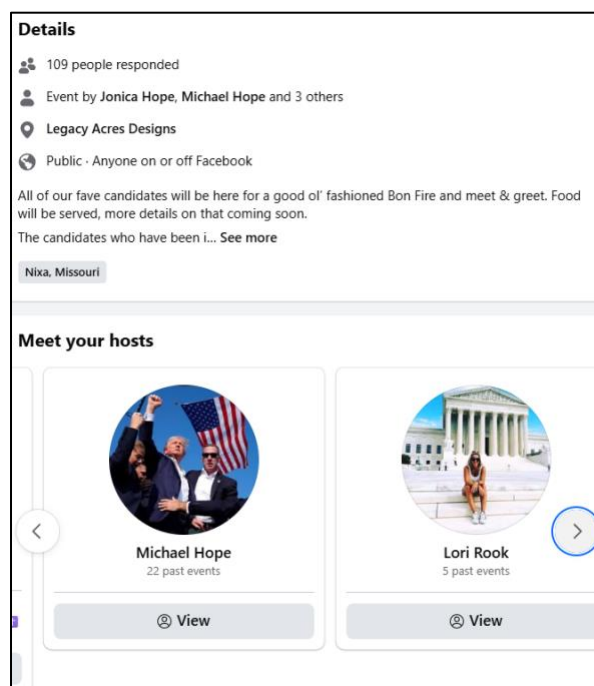
*State Representatives Jamie Gragg and Bob Titus 🗳️

*Other local State Senators, Reps and officials.

We usually have others drop in but those are the ones who have invited as of right now.

([Candidate Meet & Greet And Independence Day Celebration](#), 7/6/24)

Rook Was Also A Host Of The Event. ([Candidate Meet & Greet And Independence Day Celebration](#), 7/6/24)



([Candidate Meet & Greet And Independence Day Celebration](#), 7/6/24)

In 2019, Hope Pleaded Guilty To A Felony Election Offense

In 2019, Hope Pleaded Guilty To A Felony Class 1 Election Offense Of Making A False Sworn Statement Or Signing Such Documents Knowing Of A False Statement. (Missouri Courts, 18CT-CR01204, Filed 5/4/18)

Charge			
Description	Class I Election Offns-Make False Sworn Statemnt/Affidavit/Statemnt Of Candidacy Or Sign Such Documents Knowing Statemen { Felony Unclassified RSMo: 115.405 }	Date Code Disposition	03/27/2018 115.405-001Y19785999.0 Guilty Plea - 03/22/2019
Sentence			
Description	Incarceration DOC	Sentence Date	03/22/2019
Start Date	03/22/2019	Length	5 Years
Program Info			
Facility Name	PROBATION	Agency	Division of Probation and Parole
Classification	SUPERVISED	Outcome	Successfully Completed
Start Date	03/22/2019	Assigned Length	5 Years
End Date	03/21/2024		

(Missouri Courts, 18CT-CR01204, Filed 5/4/18)

In June 2024, Just Before The Event With Rook, A Warrant Was Issued For Hope On A Passing A Bad Check Charge

In June 2024, A Warrant Was Issued For Jonica Hope For Failing To Appear At Court On A Charge Of Passing A Bad Check. ([John Wilson X](#), 7/22/25)

Warrant for Arrest (Failure to Appear)		
IN THE 19TH JUDICIAL CIRCUIT, COLE COUNTY, MISSOURI		
Judge or Division: JOSEPH L. SHETLER	Case Number: 25AC-CR01029	
Defendant's Name/Address: JONICA HOPE 1269 W. WILL EVEN CT. NIXA, MO. 65714	Court ORI Number: MO026033J Investigating Agency ORI: Warrant Number: 25-ACFTA-675	
	MSHP Number: Arrest Report Number: Offense Cycle No. (OCN):	(Date File Stamp for Return)
To Any Peace Officer in the State of Missouri: You are commanded to arrest the above-named defendant who has failed to appear on the following charges:		
Charge Code/Description 570.120-002Y20202606.0	Charge Level Passing Bad Check Misdemeanor A	Offense Date 28-JUN-2024
The court bases its findings upon the individual circumstances of Defendant and the case.		
☐ ROR: Defendant authorized to be RELEASED ON OWN RECOGNIZANCE with conditions.		
☒ BOND: The court has determined that non-monetary conditions alone are not sufficient to secure Defendant's appearance and/or secure the safety of the community or others and sets a MONETARY BOND in the amount of \$ 200.00 with the following conditions:		
☒ Cash Only ☐ 10% Authorized ☐ Surety ☐ Property		
RELEASE CONDITIONS: Defendant's release shall be upon the conditions that:		
(1) Defendant will appear in court as required to answer the charge;		
(2) Defendant must comply with the orders, judgment and sentence, and process of the court that has jurisdiction over the defendant;		
(3) Defendant shall not commit any new offenses and shall not tamper with any victim or witness in the case, nor have any person do so on the Defendant's behalf; and		
(4) Defendant will comply fully with any and all conditions imposed by the court granting release.		
☐ ADDITIONAL CONDITIONS: Additional conditions of release are in the Warrant Attachment.		
☐ NO BOND: The court orders Defendant be detained pending trial and NO BOND is allowed. The court finds based upon clear and convincing evidence that no combination of non-monetary and monetary conditions will secure the safety of the community or other person.		
Further Information: \$200.00 CASH ONLY. JLS/kw		
If Defendant is charged with any of the following and is a concealed carry permit holder, Defendant shall surrender his/her permit to the serving officer to be forwarded with the return of this warrant to the court.		
1. Any felony;		
2. Any misdemeanor involving explosive weapons, firearms, firearm silencer or gas guns;		
3. Any misdemeanor offense involving a crime of violence;		
4. Any misdemeanor offense involving possession or abuse of a controlled substance, or prior or persistent DWI alcohol or drugs; or		
5. A fugitive from justice or charged by information or indictment in any other state of any similar offense described in the above paragraphs 1-4.		
The officer serving this warrant shall execute in writing a return on this warrant to this court.		
COURT SEAL OF		

([John Wilson X](#), 7/22/25)

Hope Is The Subject Of Numerous Other Theft And Fraud Charges

In 2014, Hope Was Charged With Passing A Bad Check. “The wife of a Nixa candidate for state representative who is active in his campaign has been charged with passing a bad check and is also a suspect in a stealing investigation at a local radio company. Jonica Hope, 34, was charged June 19 in Greene County Circuit Court, accused of passing a bad check for \$103.29 in December. The check was payable to Mattress Outlet, located on East Sunshine Street. The charge is a class A misdemeanor.” (Jonathan Shorman, “Wife of Nixa candidate is suspect in stealing probe,” [Springfield News-Leader](#), 7/16/14)

Hope Was Also A Person Of Interest In A Stealing By Deceit Investigation For Theft From Them Journal Broadcast Group Of Springfield. “Hope, the wife of Michael Hope, has also been named a suspect in a stealing by deceit investigation at the Journal Broadcast Group of Springfield, a police report says. According to that report filed in November, the incident allegedly occurred between September and November.” (Jonathan Shorman, “Wife of Nixa candidate is suspect in stealing probe,” [Springfield News-Leader](#), 7/16/14)

Hope Has Been Arrested Numerous Times For Various Stealing And Theft Crimes. ([Arrests.org](#), Accessed 7/24/25)



([Arrests.org](https://arrests.org), Accessed 7/24/25)

Photos of Note

Rook Has Posted Photos Of Herself Dressed In 80s Clothes On Instagram.



([Lori Rook Instagram](#), 2/22/20)



([Lori Rook Instagram](#), 5/2/19)

In 2018, Rook Posted A Photo Of A Coffee Mug That Said “Fueled By Gangsta Rap And Coffee” ([Lori Rook Instagram](#), 4/29/18)



([Lori Rook Instagram](#), 4/29/18)



([Ozarks Elder Law Facebook](#), 10/16/24)