

# Kristin Luckey

### Texas HD 37 - Top Lines Memo

Prepared October 20, 2025

Kristin Lea Luckey (nee Bell, formerly Appell)

### DOB 05/14/1980

### 318 Woodhollow Ln, Harlingen, TX 78550

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# **Findings**

### **ANTI-SCHOOL CHOICE**

◆ Luckey attended and promoted the Harlingen Area Educational Foundation luncheon: "I know firsthand the importance of giving back to our schools and ensuring that every student has the tools they need to thrive"

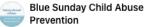


Facebook, 10/02/2025



♦ Luckey is executive director of a nonprofit that received financial support from Charles Butt's HEB.





December 17, 2024 · 🚱

Announcement! We are excited to announce Kristin Luckey as the new Executive Director of Blue Sunday Child Abuse Prevention.
As a dedicated public relations professional, she possesses a robust background in publicity, print and digital media, as well as fundraising. She specializes in crafting strategic messaging that resonates profoundly, utilizing both traditional and contemporary channels to create enduring impressions.

Beyond her professional endeavors, she embraces life with enthusiasm through a variety of hobbies. Cooking serves as her creative outlet, allowing her to blend flavors inspired by her travels and share culinary experiences with friends and family. She also enjoys the excitement of concerts and sporting events, where passion and camaraderie come to life. For quieter moments, she finds joy in the art of needlework, weaving narratives into beautiful creations.

As a 5th generation resident of Harlingen
Texas, her commitment to service is reflected in
her involvement with the Daughters of the
Republic of Texas and the Cameron County
Historical Commission as the 2025 Vice Chair.
She has been a Blue Sunday volunteer for many
years now. She also serves on the Literacy
Center of Harlingen Board, Podiatric Medical
Examiners Advisory Board appointed by Texas
Governor Greg Abbott, Harlingen Public Library

Facebook, 12/17/2024





https://www.bluesunday.org/

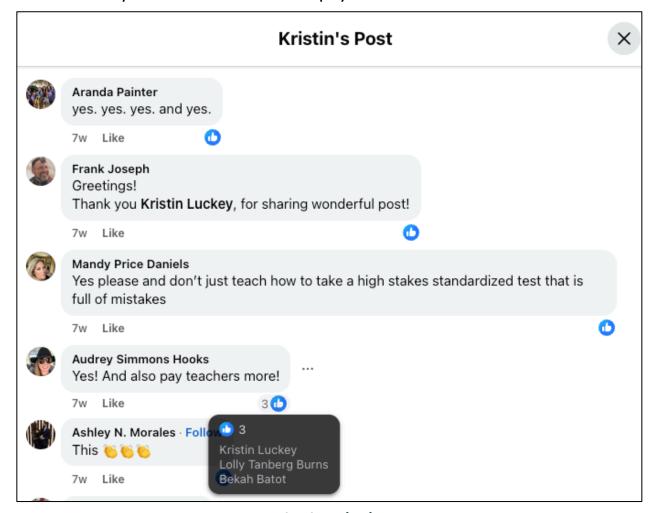
◆ Luckey's position on education on her "solutions" page doesn't mention the biggest reform in Texas education history (vouchers).



https://www.voteluckey.com/solutions



♦ Luckey wants to raise teacher pay.

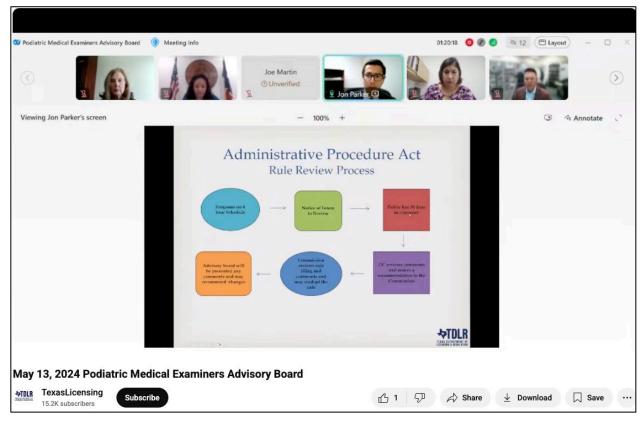


Facebook, 08/29/2025



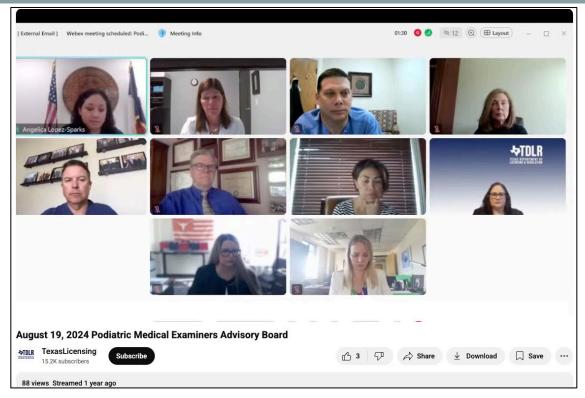
### **ABBOTT**

◆ Luckey was appointed by Governor Abbott in 2023 to the <u>Podiatric Medical Examiners Advisory Board</u>. Luckey is one of three public members of the advisory board. Luckey's first meeting was not until May 2024, and it appears the only other meeting has been 8/19/2024. The <u>next meeting</u> scheduled is 12/8/2025. Luckey is running on cutting administrative red tape and sits on a board regulating foot doctors.



https://www.youtube.com/watch?v=ytoH UGIt8U





https://www.youtube.com/watch?v=IBKUXyWN6KI



◆ Luckey has expressed support for Gov. Abbott's DOGE-inspired policies. While never explicitly claiming she's been endorsed by Governor Abbott, as a candidate and Abbott advisory board appointee, Luckey is certainly hoping voters will assume she has the Governor's support by posting pictures of the two together. Luckey told one Facebook commenter she had not asked the Governor for his support.



### Kristin Luckey for TX HD-37

September 18 · 🚱

Just read about the new Texas Regulatory Efficiency Office (aka Texas DOGE) and I'm genuinely impressed. Gov. Abbott's signing of SB 14 shows we're ready to start cutting unnecessary red tape, making government work smarter for folks, not slower.

Less bureaucracy = more money stays in taxpayers' pockets.

Streamlined regulations = easier for small businesses to grow.

A leaner, more efficient government = Texas staying a place where people want to live, work, and innovate.

Here's hoping Texas DOGE actually delivers... making essential services better while cutting the "waste & duplication." We deserve government that keeps up with us, not holds us back.
#TexasDOGE #Efficiency #CutTheRedTape



| Office of the Texas Governor | Greg Abbott

Facebook, 09/18/2025





October 2 at 8:51 PM · 3

What a wonderful evening! I had the privilege of chatting with Governor Greg Abbott and our gracious hosts, Dr. Nolan and Sandy Perez. It was also such a joy spending time with my friend Diane Milliken-Garza.

Governor Abbott shared powerful words about the future of Texas and the importance of always being on your A-game, because if you're not, someone better will be ready to step in. That message truly resonated with me. Texas deserves leaders who are focused, prepared, and committed every single day.

Grateful for an evening of inspiration, friendship, and meaningful conversation about the bright future of our great state.

### #TexasStrong #Leadership #OnYourAGame

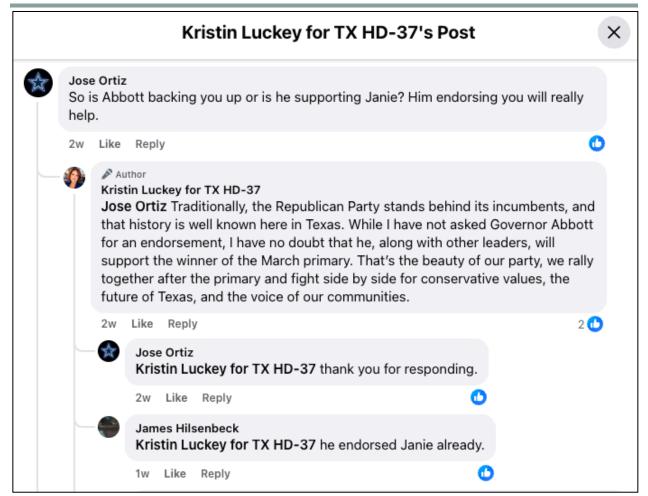


Facebook, 10/02/2025

Kristin Luckey Memo | Prepared October 20, 2025

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Facebook, 10/03/2025



### **ANTI-TRUMP / RINO**

◆ Luckey calls herself a "conservative", but Texas Secretary of State records show Luckey first voted in a Republican primary in 2024. Prior to that, Luckey voted in 3 Democratic primaries. Has she ever even voted for Trump?



https://www.voteluckey.com/



09/02/2025 Individual 1			al Voter Report			Generated By: KARAK99	
Voter Current Infor VUID: NAME: GENDER: RESIDENCE ADDR	RESS:					1153713266 LUCKEY LEA KRISTIN Female 318 WOODHOLLOW LANE HARLINGEN TX -78550	
Voter Status:						6/15/2008 Active	
USREP	STSEN	STREP	SBE	JP	СОММ		
34 Voter Participation	27 History	37	2	5	3		
ELECTION	DATE-NAME	ELECTION TYPE	ELECTION CATEGORY	PARTY	PRECINCT	BALLOT STATUS	COUNTY VOTE CASTED
	3/2025 MAY 3RD LECTIONS	GENERAL ELECTION	LOCAL/CSO		78	ACCEPTED	CAMERON
	NOVEMBER 5TH ELECTION	GENERAL ELECTION	STATE WIDE		78	ACCEPTED	CAMERON
	24 MARCH 5TH AN PRIMARY	PRIMARY	STATE WIDE	REP	78	ACCEPTED	CAMERON
	NOVEMBER 8TH ELECTION	GENERAL ELECTION	STATE WIDE		78	ACCEPTED	CAMERON
	CIAL ELECTION NAL DISTRICT 34	SPECIAL ELECTION	PARTIAL STATE WIDE		78	ACCEPTED	CAMERON
	022 MAY 24TH RIMARY RUNOFF	PRIMARY RUN-OFF ELECTION	STATE WIDE	DEM	78	ACCEPTED	CAMERON
	022 MAY 7TH AL AMENDMENT	SPECIAL ELECTION	STATE WIDE		78	ACCEPTED	CAMERON
	NOVEMBER 3RD ELECTION	GENERAL ELECTION	STATE WIDE		78	ACCEPTED	CAMERON
	020 JULY 14TH RIMARY RUNOFF	PRIMARY RUN-OFF ELECTION	STATE WIDE	DEM	78	ACCEPTED	CAMERON
	20 MARCH 3RD FIC PRIMARY	PRIMARY	STATE WIDE	DEM	78	ACCEPTED	CAMERON
	NOVEMBER 6TH ELECTION	GENERAL ELECTION	STATE WIDE		78	ACCEPTED	CAMERON
GENERAL	NOVEMBER 8TH ELECTION	GENERAL ELECTION	STATE WIDE		78	ACCEPTED	CAMERON
	NOVEMBER 6TH ELECTION	GENERAL ELECTION	STATE WIDE		55	ACCEPTED	CAMERON
	NOVEMBER 4TH ELECTION	GENERAL ELECTION	STATE WIDE			ACCEPTED	CAMERON

Texas Secretary of State, Individual Voter Report



◆ Luckey has been critical of the federal government shutdown because it affects her family.

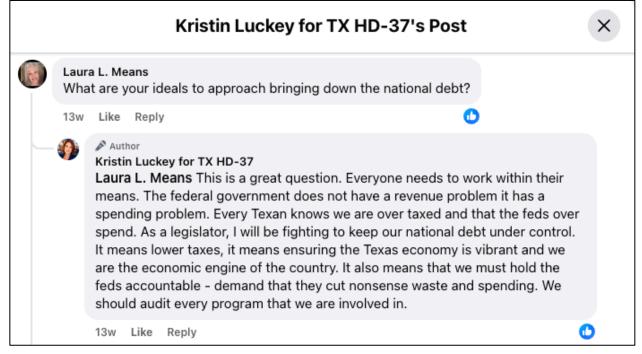


Facebook, 10/01/2025

5 comments 3 shares



◆ Unclear on the concept: "As a [Texas] legislator, I will be fighting to keep our national debt under control." Is Luckey going to turn away federal funding for schools and transportation?



Facebook, 07/18/2025



♦ What kind of a conservative would post a picture promoting John Cornyn in the midst of his primary challenge from Ken Paxton?



### Kristin Luckey for TX HD-37

September 25 at 7:32 PM · 🚱

What an exciting day in Harlingen! Today we celebrated the ribbon cutting of the brand new Transportation Technologies Center at Texas State Technical College alongside Senator John Cornyn.

This incredible facility will be home to the Automotive and Diesel Equipment programs opening doors of opportunity for our students and strengthening our workforce here in the Valley.

Proud to see investments like this shaping the future of South Texas!

#Harlingen #TSTC #WorkforceReady #StrongerTogether



Facebook, 09/25/2025

Kristin Luckey Memo | Prepared October 20, 2025



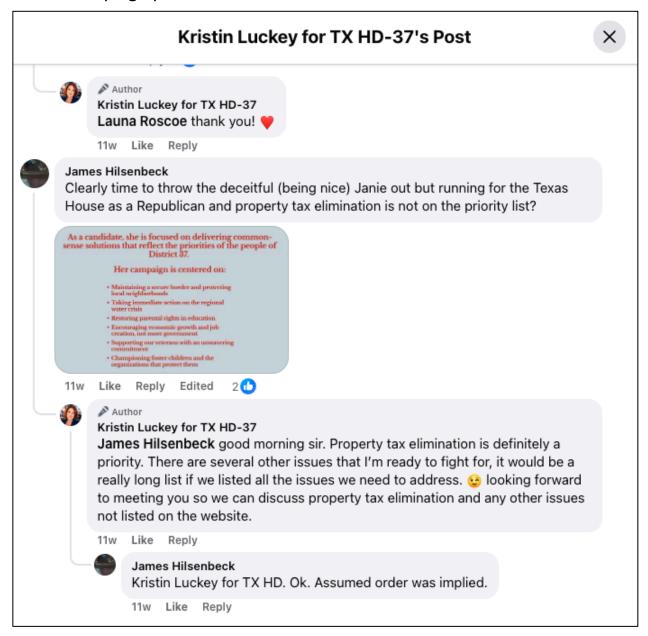


Facebook, 04/24/2025



### **OTHER ISSUES**

◆ Luckey was called out for not mentioning property taxes on her list of campaign priorities.



Facebook, 07/30/2025



◆ Luckey is campaigning on "maintaining" a secure border — does she really believe the border is secure and we need to keep it as is?

As a candidate, she is focused on delivering common-sense solutions that reflect the priorities of the people of District 37.

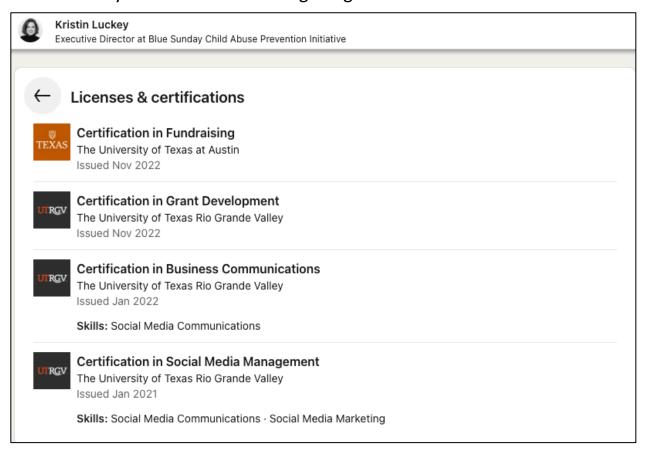
### Her campaign is centered on:

- Maintaining a secure border and protecting local neighborhoods
- Taking immediate action on the regional water crisis
- Restoring parental rights in education
- Encouraging economic growth and job creation, not more government
- Supporting our veterans with an unwavering commitment
- Championing foster children and the organizations that protect them

https://www.voteluckey.com/



♦ Luckey does not have a college degree.



https://www.linkedin.com/in/kristin-luckey/details/certifications/



# I'm a mom, a wife, a lifelong South Texan, and a committed conservative.







## Kristin Luckey - A Resilient Voice for District 37

My name is Kristin Luckey, and I am proud to call Harlingen, Texas, my lifelong home. My story, like many in the Rio Grande Valley, is one of resilience. Life has had its challenges, but each obstacle has only strengthened my determination to get back up and keep moving forward.

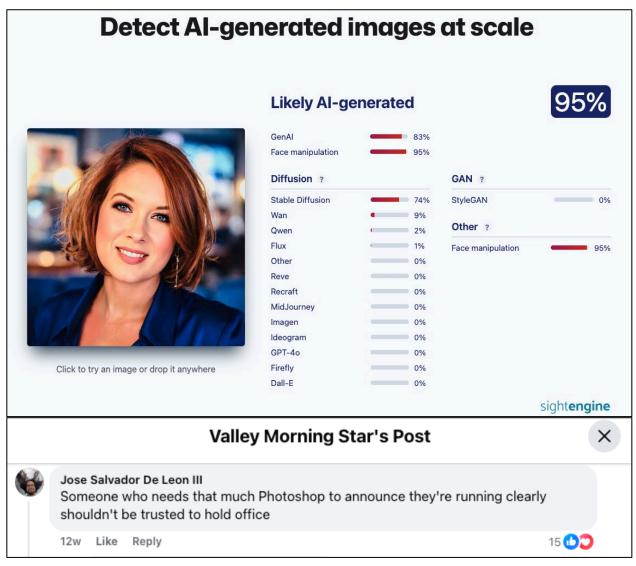
Raised in a blended family, I grew up surrounded by hard work and perseverance. My father and stepfather were farmers, and my mother, stepmother, and grandmothers were strong women who led by example in their communities. From them, I learned independence, service, and grit.

I graduated from Harlingen South High School and went on to earn certifications in social media management, public relations, and nonprofit education through UT, UTRGV, and LSU. Later, while raising three young children and working full-time, I graduated Summa Cum Laude from Southern Careers Institute with a certification in Medical Coding and Billing, a reminder that with faith and determination, anything is possible.

https://www.voteluckey.com/meet-kristin



♦ Luckey is a phony.



Facebook, 07/22/2025



♦ Luckey sits on the board of the Harlingen Public Library Advisory Board, claims she will "defend traditional values", and touted a new Texas law that "bans the teaching of gender identity and sexual orientation." Why hasn't she done anything about the LGBT books available to children in the Harlingen Public Library?

Kristin Luckey has been a fearless advocate for our community and for foster children and those who rescue them her entire life.

### Now she is taking that fight to the State House!



Kristin Luckey is a native of Harlingen and a proud eighth-generation Texan. With a deep commitment to public service, she has worked tirelessly to strengthen her community through education, historical preservation, and advocacy for vulnerable -Kristin Luckey children. She and her family call South Texas home.

"I'm not a career politician. I'm a mom, a community leader, and someone who shows up, rolls up my sleeves, and gets things done.

I bring a proven record of public service and community leadership. I was appointed by Governor Greg Abbott to the Podiatric Medical Examiners Advisory Board, I serve as Co-Chair of the Cameron County Historical Commission, and currently sit on the boards of the Harlingen Literacy Center and the Harlingen Public Library Advisory Board, among many

Lunderstand the everyday challenges our families face, because I've lived them. I know this district, and I know what's at stake. It's time for bold leadership. It's time to put South Texas first.

I'm running because South Texas deserves a strong voice in Austin, someone who puts our values above political games and empty promises."

### https://www.voteluckey.com/

### **Texas Values**

I'm proudly pro-life, pro-Second Amendment, and pro-freedom and I'll never apologize for it.

I'll fight to protect faith, family, and freedom every step of the way

The Rio Grande Valley is built on faith, family, and community. will defend traditional values, protect religious freedoms, and stand for policies that strengthen families. A strong Texas starts with strong homes.

https://www.voteluckey.com/solutions





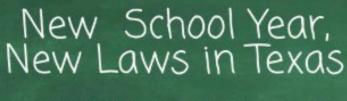
August 12 · 🚱

O Lord, as our children return to school, we pray for the safety of all students, teachers, administrators, and staff. We pray for strength to comfort the fearful and face the challenges ahead. Surround parents and caregivers with peace to ease any anxiety about reentering the buildings.

Give our children patience to deal with new rules as they renew friendships and develop new relationships in safe ways. Encourage parents and caregivers to nurture children at days end so that they may thrive another day in school. We pray for churches to surround all those in schools with more prayer and support this year than ever before so that all children reach their full potential.

Amen

(EPISCOPAL RELIEF & DEVELOPMENT - Back to School Prayer)



Cell phones banned: All school districts must have a policy that prohibits students from using cell phones on school property during the school day.

Previously, these policies were optional.

Ten Commandments on display: Every classroom must have a visible 16"x20" poster of the Ten Commandments on display.

Prayer time: School boards are required to vote on allowing designated times for prayer and Bible reading.

DEI banned: State DEI ban is now extended to public schools. This also bans the teaching of gender identity and sexual orientation.

Food additives banned: Certain food additives are banned from free or reduced school lunches and the breakfast program.



00 30

3 comments 3 shares

Facebook, 08/12/2025



### Kristin Luckey for TX HD-37's Post





### Kristin Luckey for TX HD-37

July 16 · 🚱

Kristin Luckey Announces Candidacy for Texas House District 37 Fifth-Generation Harlingen Native Pledges to Put South Texas Values First

HARLINGEN, TX — Kristin Luckey, a fifth-generation Harlingen native, eighth-generation Texan, and lifelong conservative, officially announced her candidacy today for Texas House District 37.

"I'm not a career politician. I'm a mom, a community leader, and someone who shows up, rolls up her sleeves, and gets things done," said Luckey. "I'm running because South Texas deserves a strong voice in Austin—someone who puts our values above political games and empty promises."

Luckey brings a proven record of public service and community leadership. She was appointed by Governor Greg Abbott to the Podiatric Medical Examiners Advisory Board, serves as Co-Chair of the Cameron County Historical Commission, and sits on the

boards of the Harlingen Literacy Center and the Harlingen Public Library Advisory Board, among many others.

As a candidate, she is focused on delivering common-sense solutions that reflect the priorities of the people of District 37.

Her campaign is centered on:

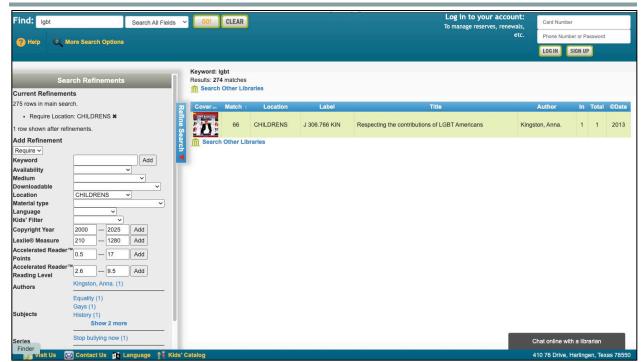
- -Maintaining a secure border and protecting local neighborhoods
- -Taking immediate action on the regional water crisis
- -Restoring parental rights in education
- -Encouraging economic growth and job creation, not more government
- -Supporting veterans with unwavering commitment
- -Championing foster children and the organizations that protect them

"I understand the everyday challenges our families face—because I've lived them. I know this district, and I know what's at stake. It's time for bold leadership. It's time to put South Texas first," Luckey said.

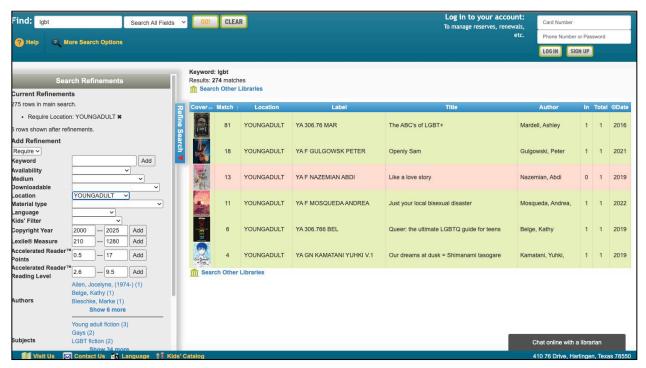
Facebook, 07/16/2025

Kristin Luckey Memo | Prepared October 20, 2025



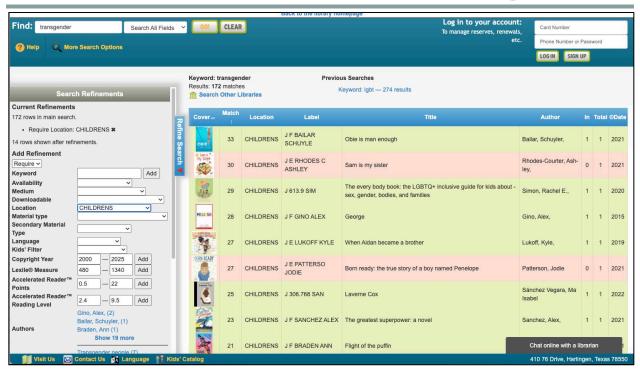


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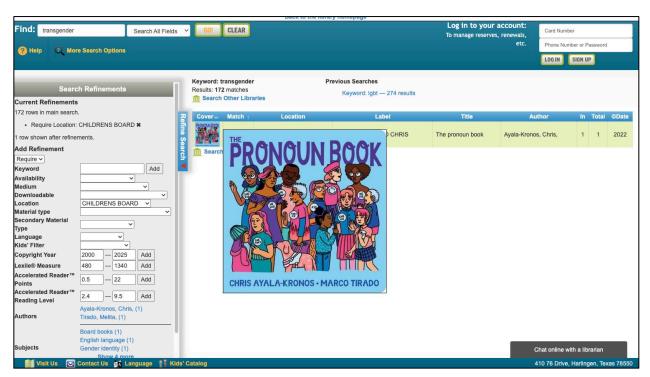


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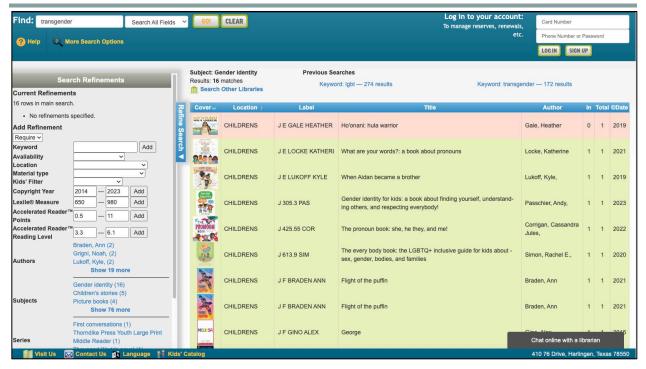


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◆ ♠ ♣ ♣ Luckey did her entire campaign kickoff with an upside-down American flag pin.



Facebook, 07/31/2025



◆ Pictured with Justice of the Peace/Personal Injury lawyer Noe Alaniz.



### Kristin Luckey for TX HD-37

August 2 · 🚱

We are grateful to the Noe Alaniz Jr. for JP Pct 3 Pl 1 for inviting us to their fantastic trail ride! Great music, great food and amazing people! I love Rio Hondo! Law Office of Noe Alaniz Jr. Stephanie Rhyner



Facebook, 08/02/2025



◆ Luckey's social media activity calling a police chief a #Girlboss and celebrating "National Guacamole Day" (6 days after Charlie Kirk was assassinated) is pretty cringe, reeks of DEI not conservatism, and doesn't present an image of someone who understands the real issues Texans are facing.

### Kristin Luckey for TX HD-37's Post





### Kristin Luckey for TX HD-37

thank you for being a champion of all women!

August 27 · 🚱

Today I was invited to attend the RHCA Luna Awards In Harlingen Texas. It was a beautiful event and celebrated so many women in the fields of architecture, engineering and construction. Thank you to my friend and a pioneer herself In the Industry, Ronnie Flores Ontiveros for including me and

You're intimidated by her, but can't quite put your finger on why.

Perhaps it's her unwavering self-assurance, or the way she owns her space without seeking validation.

Maybe it's the fact that she's risen above every obstacle designed to hold her back.

She doesn't crave admiration, and her authenticity unsettles those who hide behind masks.

The truth is, she's not your adversary - she's just unapologetically herself.

And sometimes, her freedom can be unsettling when you're still searching for your own.

Be HER



Facebook, 08/27/2025





Facebook, 11/14/2024





August 28 · 🚱

I had the privilege of attending Chief Nicole "Nikki" Daniell's swearing in ceremony in Palm Valley, Texas, and I'm convinced she'll bring transformative leadership to the community, inspiring positive change. As a devoted family member and friend, Nikki is a dynamic force who will undoubtedly serve with unwavering dedication. Your achievement is truly something to be proud of. #GirlBoss



Facebook, 08/28/2025

Kristin Luckey Memo | Prepared October 20, 2025

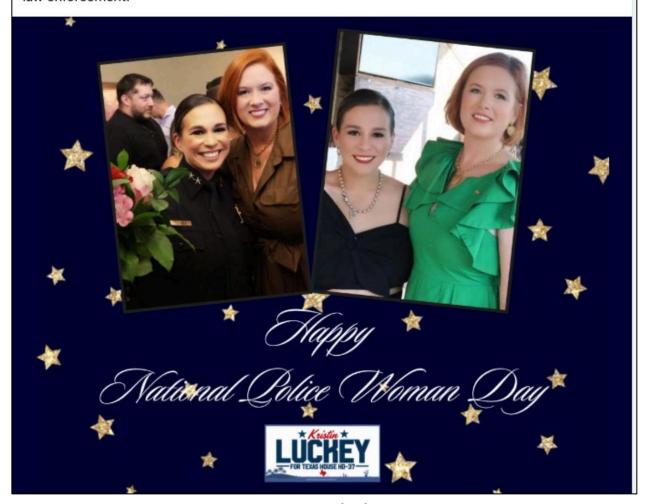




September 12 · 3

Today Team Luckey celebrates National Police Woman Day which is celebrated each year on September 12. The day acknowledges and celebrates the contribution of female police officers who enforce law and order around the country. Today only roughly 10% of the police force in the United States is made up of women.

We are proud to call Chief Nicole "Nikki" Daniell a dear friend and an inspiration to all woman in law enforcement.



Facebook, 09/12/2025





September 16 · 🚱

There's just something magical about fresh guac...creamy avocados, zesty lime, and a little kick of spice all coming together to make the perfect dip. Honestly, it's one of life's simple joys. I have absolutely judged a restaurant on the quality of their chips and guac before I'll even order dinner there!

Want to make your guacamole even better? Try these tricks:

- ✓ Use ripe avocados (they should give slightly when you press them).
- ✓ Add a squeeze of fresh lime juice to keep it bright and fresh.
- Don't skip the salt, it brings all the flavors together.
- √ For a little extra pop, mix in roasted corn or diced mango.

Whether you love it chunky or smooth, guac is always a win. Grab some tortilla chips, your favorite toppings, and celebrate today the right way.

How do you like your guacamole?



Facebook, 09/16/2025



♦ Did a Texas Republican really use the word "but" after the 2<sup>nd</sup>
Amendment...



### Kristin Luckey for TX HD-37 🤣



@LuckeyTX\_HD37

Let me set the record straight: I am a conservative Republican. And that doesn't mean what the media or critics want you to think it does. It means I believe in America and our great state of Texas, in our people, and in the principles that made this country great.

★I believe men are men, and women are women. Period. Bathrooms, sports, and spaces should reflect that truth.

★I believe schools should teach knowledge, not propaganda. Math, reading, history, science, NOT politics and gender confusion.

★I believe the problem isn't guns, it's people. The Second Amendment
must be protected, but yes, background checks matter to keep weapons
out of the wrong hands.

X, 09/17/2025



◆ Does Luckey not know Americans want less immigration no matter the source? Luckey seems to support unlimited, expedited immigration as long as it's legal. Americans are sick of having to compete with the entire world for their own jobs.





Let me set the record straight: I am a conservative Republican. And that doesn't mean what the media or critics want you to think it does. It means I believe in America and our great state of Texas, in our people, and in the principles that made this country great.

- ★I believe men are men, and women are women. Period. Bathrooms, sports, and spaces should reflect that truth.
- ★I believe schools should teach knowledge, not propaganda. Math, reading, history, science, NOT politics and gender confusion.
- ★I believe the problem isn't guns, it's people. The Second Amendment must be protected, but yes, background checks matter to keep weapons out of the wrong hands.
- ★I believe in freedom when it comes to marriage. You live your life, I'll live mine. If it doesn't hurt me or children, it's not my business.
- ★I believe immigration makes us stronger... when it's LEGAL. If your first act in America is breaking the law, that is not the foundation of citizenship. But yes, our system is broken, no one should wait years to become a citizen the right way.
- ★I believe America must come FIRST. We cannot pour into the world
  when our own people are struggling. Take care of home before we save
  anyone else.

*X,* 09/17/2025



♦ What an odd thing to have in a "conservative" platform: "I believe in freedom when it comes to marriage. You live your life, I'll live mine. If it doesn't hurt me or children, it's not my business.



# Kristin Luckey for TX HD-37

Follow

28 posts







Let me set the record straight: I am a conservative Republican. And that doesn't mean what the media or critics want you to think it does. It means I believe in America and our great state of Texas, in our people, and in the principles that made this country great.

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- the lieve America must come FIRST. We cannot pour into the world when our own people are struggling. Take care of home before we save anyone else.
- t l believe NO foreign aid should go anywhere until EVERY veteran here at home is cared for. That includes Israel, Ukraine, or any other nation. Our heroes come first.
- ★I believe we should stay OUT of endless foreign wars. We are not the world's piggy bank, we are not the world's babysitter.



Reply

Post

★I believe we should stay OUT of endless foreign wars. We are not the world's piggy bank, we are not the world's babysitter.

★I believe America should NEVER depend on another nation for energy, defense, or survival. We build it here, we grow it here, we protect it here. And Texas provides all of those!

★I believe America faces a mental health crisis, and it's time to treat it like the emergency it is.

Friends, I am conservative because I believe in FAITH, in FAMILY, in FREEDOM, and in PERSONAL RESPONSIBILITY. I don't want a government that controls us, I want a government that PROTECTS us, SECURES our borders, HONORS our veterans, DEFENDS our rights, and then gets out of the way!

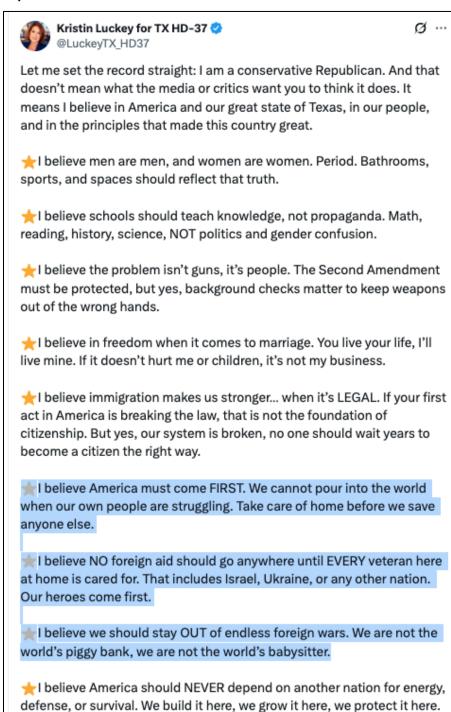
This is the America I believe in. This is the Texas I believe in. THIS is why I am the right person to represent TX-HD 37 in Austin!



X, 09/17/2025



◆ Luckey posted on X that she wants to end foreign aid and stay out of foreign wars...while posting on Facebook "let us continue to stand firmly with Israel"



*X,* 09/17/2025

And Texas provides all of those!





We remember the innocent lives lost, the families forever changed, and the hostages who still remain separated from their loved ones. Evil showed its face that day, but so did incredible courage, faith, and unity.

As we reflect on this tragedy, let us continue to stand firmly with Israel and the Jewish people against terrorism and hate in all forms. May we never forget, and may peace and justice prevail.

#NeverForget #StandWithIsrael #October7



Facebook, 10/07/2025



◆ Luckey calls former Rep. Mayra Flores her "strongest supporter." Flores' 2024 campaign paid Luckey over \$46,000.



X, 11/08/2024



Committee	Recipient	City, State	Description	Date	Amount
MAYRA FLORES FOR CONGRESS	KRISTIN, LUCKEY	HARLINGEN, TX	STAFF WAGES	11/21/24	2500
MAYRA FLORES FOR CONGRESS	KRISTIN, LUCKEY	HARLINGEN, TX	STAFF WAGES	11/1/24	5000
MAYRA FLORES FOR CONGRESS	KRISTIN, LUCKEY	HARLINGEN, TX	SALARY	10/10/24	2000
MAYRA FLORES FOR CONGRESS	KRISTIN, LUCKEY	HARLINGEN, TX	SALARY	10/2/24	5000
MAYRA FLORES FOR CONGRESS	LUCKEY, KRISTIN	HARLINGEN, TX	PR DIRECTOR - REIMB. FOR OFFICE SUPPLIES	9/10/24	180
MAYRA FLORES FOR CONGRESS	LUCKEY, KRISTIN	HARLINGEN, TX	PR DIRECTOR	9/3/24	5000
MAYRA FLORES FOR CONGRESS	LUCKEY, KRISTIN	HARLINGEN, TX	PR DIRECTOR	8/12/24	5000
MAYRA FLORES FOR CONGRESS	LUCKEY, KRISTIN	HARLINGEN, TX	PR DIRECTOR	8/6/24	500
MAYRA FLORES FOR CONGRESS	LUCKEY, KRISTIN	HARLINGEN, TX	PR DIRECTOR	7/11/24	500
MAYRA FLORES FOR CONGRESS	LUCKEY, KRISTIN	HARLINGEN, TX	PR DIRECTOR	7/1/24	5000
MAYRA FLORES FOR CONGRESS	LUCKEY, KRISTIN	HARLINGEN, TX	WAGES	6/7/24	1000
MAYRA FLORES FOR CONGRESS	LUCKEY, KRISTIN	HARLINGEN, TX	JUNE PR DIRECTOR	6/1/24	4500
MAYRA FLORES FOR CONGRESS	LUCKEY, KRISTIN	HARLINGEN, TX	WAGES	5/14/24	1000
MAYRA FLORES FOR CONGRESS	LUCKEY, KRISTIN	HARLINGEN, TX	REIMB. HOTEL AND FLAGS	5/2/24	319.81
MAYRA FLORES FOR CONGRESS	LUCKEY, KRISTIN	HARLINGEN, TX	WAGES	5/2/24	4500
MAYRA FLORES FOR CONGRESS	LUCKEY, KRISTIN	HARLINGEN, TX	P.R. DIRECTOR WAGES	4/2/24	4500
Total					46499.81

Table Sourced from Federal Election Commission



◆ Luckey is running against an incumbent but isn't exactly framing herself as a conservative outsider — proudly pictured with U.S. House Speaker Mike Johnson.



### kristin\_lea\_luckey 09/18/24

Congresswoman Anna Luna from Florida hosted an exceptional evening celebration, featuring tacos, cervezas, and lively mariachi music. The highlight was meeting House Speaker Mike Johnson, a distinguished Louisiana representative, who warmly requested that I extend greetings to my Cajun family. Exiting the Capitol, I encountered a group of Louisiana tourists and we shared a lively 'GEAUX TIGERS' exchange. Tonight, Washington D.C. was particularly impressive.

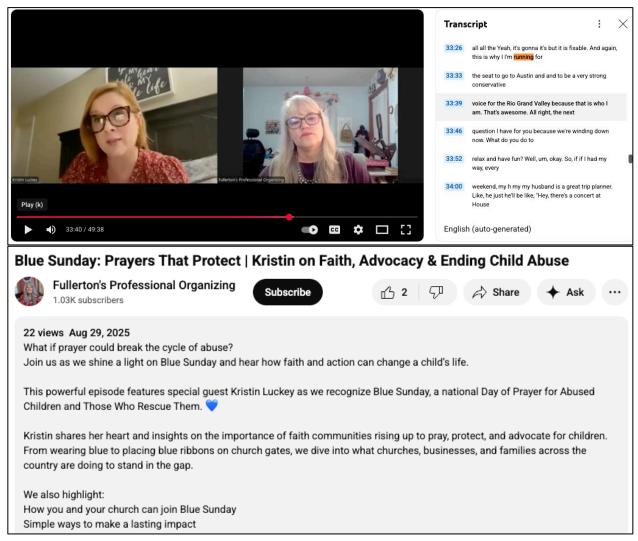


Threads, 09/18/2024

Kristin Luckey Memo | Prepared October 20, 2025



◆ Luckey promoted her campaign during an interview about her nonprofit work.



https://www.youtube.com/watch?v=MyiMhh fClg



# **Political Contributions**

## **FEDERAL**

♦ No itemized contributions to any federal candidate or committee were identified.

Table Sourced from Federal Election Commission

## **TEXAS**

REPNO	Filer Name	Contributor Name	Amount	Date	Employer	Occupation	City	State
100989427	Cameron County Republican Party,	Luckey, Kristin	1,500.00	10-08-2024		PR Manager	Los Indios	TX
100882503	Cameron County Republican Women	Luckey, Kristin	40.00	03-02-2022	Marine Military Academy	Administrator	Harlingen	TX
100964721	Cameron County Republican Women	Luckey, Kristin	40.00	01-03-2024	Admin	Administrator	Harlingen	TX

Table Sourced from Texas Ethics Commission



# **Voting History**

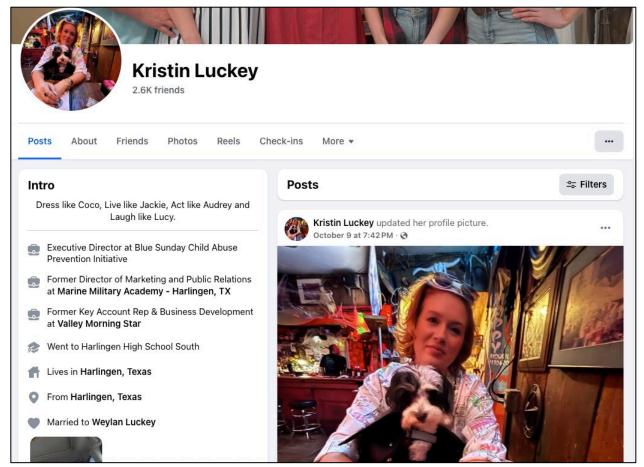
02/2025 Individual Voter Report			Generated By: KARAK99				
Voter Current Inform	nation						
VUID: NAME: GENDER: RESIDENCE ADDRE	ess:					1153713266 LUCKEY LEA KRISTIN Female 318 WOODHOLLOW LANE	
EFFECTIVE DATE RI Voter Status:	EGISTRATION:					HARLINGEN TX -78550 6/15/2008 Active	
DISTRICT ASSIGNM	ENT:						
USREP	STSEN	STREP	SBE	JP	СОММ		
34 Voter Participation H	27 History	37	2	5	3		
ELECTION D	ATE-NAME	ELECTION TYPE	ELECTION CATEGORY	PARTY	PRECINCT	BALLOT STATUS	COUNTY VOTE CASTED
05/03/2025-05/03/ LOCAL ELE		GENERAL ELECTION	LOCAL/CSO		78	ACCEPTED	CAMERON
11/05/2024-2024 N GENERAL E		GENERAL ELECTION	STATE WIDE		78	ACCEPTED	CAMERON
03/05/2024-2024 REPUBLICAN		PRIMARY	STATE WIDE	REP	78	ACCEPTED	CAMERON
11/08/2022-2022 N GENERAL E		GENERAL ELECTION	STATE WIDE		78	ACCEPTED	CAMERON
06/14/2022-SPEC CONGRESSIONA		SPECIAL ELECTION	PARTIAL STATE WIDE		78	ACCEPTED	CAMERON
05/24/2022-202 DEMOCRATIC PR		PRIMARY RUN-OFF ELECTION	STATE WIDE	DEM	78	ACCEPTED	CAMERON
05/07/2022-202 CONSTITUTIONAL		SPECIAL ELECTION	STATE WIDE		78	ACCEPTED	CAMERON
11/03/2020-2020 N GENERAL E		GENERAL ELECTION	STATE WIDE		78	ACCEPTED	CAMERON
07/14/2020-202 DEMOCRATIC PR		PRIMARY RUN-OFF ELECTION	STATE WIDE	DEM	78	ACCEPTED	CAMERON
03/03/2020-2020 DEMOCRATIO		PRIMARY	STATE WIDE	DEM	78	ACCEPTED	CAMERON
11/06/2018-2018 N GENERAL E		GENERAL ELECTION	STATE WIDE		78	ACCEPTED	CAMERON
11/08/2016-2016 N GENERAL E	ELECTION	GENERAL ELECTION	STATE WIDE		78	ACCEPTED	CAMERON
11/06/2012-2012 N GENERAL E	ELECTION	GENERAL ELECTION	STATE WIDE		55	ACCEPTED	CAMERON
11/04/2008-2008 N GENERAL E		GENERAL ELECTION	STATE WIDE			ACCEPTED	CAMERON

Texas Secretary of State, Individual Voter Report



# Key Websites & Profiles

# **FACEBOOK (PERSONAL)**



https://www.facebook.com/kristin.bell.1980



## **FACEBOOK (CAMPAIGN)**



https://www.facebook.com/profile.php?id=61578144935948



Ø ...

## TWITTER/X (CAMPAIGN)



# Kristin Luckey for TX HD-37

@LuckeyTX\_HD37

Kristin Luckey is a native of Harlingen and a proud eighth-generation Texan. With a deep commitment to public service.

67 Following 44 Followers

Not followed by anyone you're following

Media Posts Replies



Kristin Luckey for TX HD-37 🙋 @LuckeyTX\_HD37 · Oct 12

What It Means to Be a Farmer's Daughter in South Texas on National Farmers Day:

Being a farmer's daughter in South Texas means growing up with dirt on your boots, sun on your face, and a deep respect for the land that provides for us all. It means early mornings, long days, and Show more



https://x.com/LuckeyTX HD37

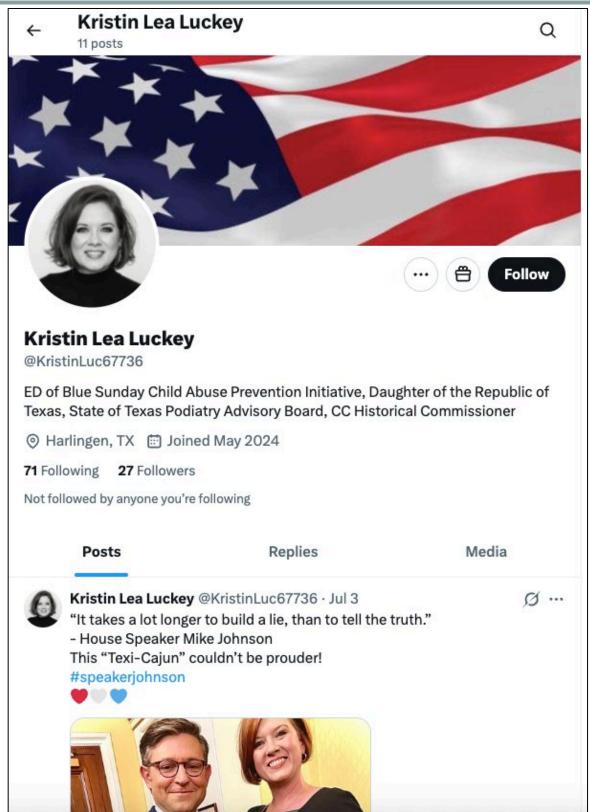


# TWITTER/X (PERSONAL)



https://x.com/KristinLuckeyTX





https://x.com/KristinLuc67736



## **CAMPAIGN WEBSITE**



https://www.voteluckey.com/



# Kristin Luckey has been a fearless advocate for our community and for foster children and those who rescue them her entire life.

### Now she is taking that fight to the State House!



Kristin Luckey is a native of Harlingen and a proud eighth-generation Texan. With a deep commitment to public service, she has worked tirelessly to strengthen her community through education, historical preservation, and advocacy for vulnerable children. She and her family call South Texas home.

"I'm not a career politician. I'm a mom, a community leader, and someone who shows up, rolls up my sleeves, and gets things done.

I bring a proven record of public service and community leadership. I was appointed by Governor Greg Abbott to the Podiatric Medical Examiners Advisory Board, I serve as Co-Chair of the Cameron County Historical Commission, and currently sit on the boards of the Harlingen Literacy Center and the Harlingen Public Library Advisory Board, among many others.

I understand the everyday challenges our families face, because I've lived them. I know this district, and I know what's at stake. It's time for **bold** leadership. It's time to put South Texas first.

I'm running because South Texas deserves a strong voice in Austin, someone who puts our values above political games and empty promises."

-Kristin Luckey

### https://www.voteluckey.com/

As a candidate, she is focused on delivering common-sense solutions that reflect the priorities of the people of District 37.

# Her campaign is centered on:

- Maintaining a secure border and protecting local neighborhoods
- Taking immediate action on the regional water crisis
- Restoring parental rights in education
- Encouraging economic growth and job creation, not more government
- Supporting our veterans with an unwavering commitment
- Championing foster children and the organizations that protect them

https://www.voteluckey.com/



You'll receive updates on our campaign, events, and ways to get involved. By cli receive emails and SMS updates from Kristin Luckey for Texas House District 3/apply. You can unsubscribe at any time.  Privacy Policy	Address (required)  Country  United States  Address Line 2  City (required)  Email (required)  Phone (required)  Message  Click Below	State (required)  ZIP Code (required)  pin toucht   I would like a yard signt
Location PO Box 530055 Harlingen, TX 78553	PAID FOR BY KRISTIN LUCKEY FOR HOUSE DISTRICT 37	Contact Admin@VoteLuckay.com (956)365-9040

https://www.voteluckey.com/





Home Endorsements TX HD-37 District Map Solutions leet Kristin





"Having the pleasure of working alongside her, and confidently witnessing her exceptional professionalism and dedication to her work. She goes above and beyond to deliver results and expectations.

I believe Kristin will be the choice to represent her constituents. She has my complete and total endorsement for TX House HD37!"

- Anel Castillo (GOP Political Operative)

"Kristin es una mujer de familia, esposa amorosa y líder que apoya a la comunidad a través de las organizaciones sin fines de lucro que dirige. Es cariñosa, amable y trabaja incansablemente para servir a los demás. Kristin escucha a las familias, entiende nuestras necesidades y realmente se preocupa por nuestra comunidad. Su corazón por la gente y su dedicación para ayudar a los demás la hacen una líder en quien podemos confiar."

- Steve Gonzales (Auto Industry - General Manager)

# **Endorsements**

"The DiSantis family strongly endorses Kristin's conservative values."

- Sharon and Keith DiSantis (Educators)

"One of the most humble and respectful women I've ever meet .. A leader in our community."

> Jesse James Guerra (Youth Leadership Consultant)

"Kristin is one of the sharpest minds in South Texas, and one of the best and most courageous hearts around. Texas could have no better representation."

— Christian Zanca (Owner & CEO The Moon Rock)

"We've had the privilege of witnessing Kristin Luckey serve our community in so many meaningful ways—most importantly as a Wife, Mother, Friend, and fellow Servant. Now, she is stepping into a new assignment with bold obedience and unwavering faith.

Kristin stands for the values we hold dear, and we believe she will be the right voice for our State. She understands the daily struggles that families face—because she's lived them. She knows this district. She knows what's at stake. And she's ready to lead.

Now more than ever, we need true servant leadership. It's time to put South Texas first, and Kristin is ready to do just that.

As a candidate for District 37, Kristin is focused on delivering common-sense solutions that reflect the heart and priorities of our people:

- Maintaining a secure border and protecting local neighborhoods
- ▼ Taking immediate action on the regional water crisis
- Restoring parental rights in education
- Promoting economic growth and job creation—not more government
- Supporting our veterans with unwavering commitment
- Championing foster children and the organizations that serve them

Kristin, we believe in you. We trust what God is doing through you, and we know this is only preparation for what's to come—not just for you, but for all of us.

May God guide you every step of the way. Stay tuned to His voice throughout this journey." — Emilio & Kelly Gonzalez

https://www.voteluckey.com/new-page



"I've had the privilege of knowing Kristin for quite some time now, and her impact extends far beyond the field. She's not just a person; she's a mentor who instills the values of teamwork, discipline, and perseverance. Her dedication to her squad, children, and community and her unwavering belief in our potential, shapes others into their better selves. Kristin's legacy is one of inspiration and lasting positive influence. Vote Kristin Luckey for

"I am in total support of Kristin Luckey, candidate for Texas House HD-37. I have known Kristin for several years, and I feel certain that Kristin is ideally suited due to her past demonstrations of leadership and commitment to her community. Kristin has been a dedicated and determined force for the benefit of others. Kristin is well known for her work ethic, integrity, and intelligence. Please vote for Kristin Luckey, Texas House HD-37"

—Lars Keim (Real Estate Management and Downtown Development)

House District 37."

- Norma Perez (Billing Manager)

"Kristin is the kind of leader Texas needs-principled, pragmatic, and deeply rooted in the values that make our communities strong. She brings a clear vision for the future of South Texas, focusing on improving public education, expanding access to quality healthcare, and fostering economic growth that benefits working families.

With a background in public service and a deep commitment to transparency and accountability, Kristin will be a strong, independent voice in Austin. She listens before she leads, prioritizing the concerns of her constituents over politics, and always putting people first.

Kristin Luckey represents the energy, integrity, and forward-thinking leadership our district deserves. I encourage every voter in District 37 to stand with her and help build a brighter, stronger Texas."

- Emil Seikaly (EASTco Management - Owner)

"I can think of no one else as qualified for the Texas House! Kristin takes on a project, runs with it and accomplishes more than ever expected! She has tons of contacts who value her opinions and know from her past performance that she is going to do what she said she'd do, so she has many supporters who trust her. She works hard to get things done and takes the tasks before her seriously!"

Barbara Tucker (Child abuse prevention advocate)

"I am proud to endorse Kristin Luckey in her campaign for Texas HD-37. Kristin works tirelessly to improve the community as evidenced by her work with CASA, Blue Sunday, and many other boards and organizations.

She is not just a candidate, she's a neighbor, a mentor, a visionary, and my friend. I trust her completely to represent our values, knowing that she will fight for the future we all deserve. Please join me in supporting this incredibly talented candidate!"

- Ford Kinsley (USMC (Retired), Harlingen City Commissioner, District 1)

"Kristin Luckey is a dedicated, community-minded professional woman who is always enthusiastic and determined to achieve her objectives. I support her for State Representative for

my district."

— Sharon Jackson
(Ascension Print &

Consulting - Owner)

"I have known Kristin for years, and she is the exact type of person that we constituents need as a representative in the political arena. She is a hard-working woman who will get the job done properly, with great

" I've had the pleasure of knowing Kristin for 10 years now. She's a wonderful wife, mother and friend with a solid work ethic and shares the kind of values that we so desperately need right now in office. I

https://www.voteluckey.com/new-page



type of person that we my district." constituents need as a - Sharon Jackson (Ascension Print & representative in the political " I've had the pleasure of knowing Kristin for 10 years now. She's a Consulting - Owner) arena. She is a hard-working wonderful wife, mother and friend with a solid work ethic and shares woman who will get the job the kind of values that we so desperately need right now in office. I done properly, with great strongly believe she's the best person for this job and will work morals and ethics intact. I am tirelessly for us. I'm proud to endorse her!" proud to endorse Kristin Jarrod Martin (Lead registered MRI technologist) "Kristin Luckey is a Luckey for the Texas House true Texan! She of Representatives District loves her community, her - Bernadette Garcia (First Responder) home, and her state. Her service "I've known Kristin most of my life, and I know she will fight for South on multiple boards Texas. She's not just a busy mom-she's a dedicated community throughout the leader who shows up, listens, and gets things done. Kristin isn't afraid state shows her to roll up her sleeves and do the hard work it takes to make a commitment to "I am proud to endorse difference. bettering Texas!" Kristin Luckey for Texas We need someone who knows South Texas, understands what our - Ashley David (83 House Rep. for district 37! As families are going through, and will put us first-not politics. I truly someone who has personally believe Kristin will be that voice for us in Austin." witnessed her unwavering - Brianna Quiroga (Sales & Suicide Awareness Advocate) dedication in our community, especially for our local foster "I'm proud to youth and children in need. support Kristin Thank you for all you have Luckey for Texas done and continue to do!" House District 37! - Jenn Conde (Foster Youth Advocate) "I have known Kristin a long time. She is a hard worker and She's a true passionate about her work. She has had lots of ups and downs in life advocate for South that has shaped her into a great leader for our community. She would Texas families and be an excellent candidate to represent the RGV well! My vote is with our community-Kristin Luckey!" fighting for better - Heather Helmer - Mortgage Lender schools, and "I'm proud to support my affordable friend Kristin Luckey in her healthcare. run for Texas House. Kristin #TeamLuckey is exactly the kind of leader #HD37" we need -principled, hard "I have known Kristin Luckey for a good while, I was glad to work - Kaci Spikes (MOFI working and deeply Energy Bar - Owner) alongside her in the toughest congressional race and I have seen her committed to serving our passion for service to our community. She is tough, knows the issues community" and will work to bring our district on the map. I am proud to endorse - Beata Dawi (The 83 Winery) her to represent the next generation of South Texans!" - Alexis Uscanga (RGV College Republicans - Chairman) "I have personally known Kristin for over 30 years...she is a wonderful mother, wife and friend! She will put in her all and will work hard for the people!" - Elaine Salinas (Texas Elite Hauling -Admin)

https://www.voteluckey.com/new-page



# Common Sense TEXAS Solutions

Conservative Leadership. South Texas Values.

### Fiscal Responsibility

Texans work hard for every dollar they earn, and the government should respect that. I will fight against wasteful spending, protect taxpayers, and make sure Austin lives within its means — just like every Texas family must do.

# **Veterans & Military Families**

As the wife of a U.S. Army veteran, I know the sacrifices our servicemen and women, and their families, make for our country. I will work to ensure Texas honors their service with strong benefits, job opportunities, and access to the resources they've earned.



# Maintain Border Security

South Texas families live with the realities of an unsecured border every day. I will fight to fully fund border security, give our law enforcement officers the resources they need, and work to stop the flow of drugs, gangs, and human trafficking. Public safety is not just a priority, it's a promise.

# Water Rights & Infrastructure

I'll protect our water rights and fight for investment in local infrastructure especially in rural areas that are too often ignored.

# **Economic Opportunity**

The Rio Grande Valley is full of talent, hard work, and potential. I will fight for policies that keep taxes low, cut unnecessary regulations, and bring more jobs and opportunities to South Texas. Our families should be able to thrive here at home, not feel forced to leave for opportunity.



# Parental Rights & School Reform

Parents should always have the strongest voice in their child's education. I will work to protect parental rights, ensure transparency in our schools, and support teachers who dedicate their lives to educating the next generation. Every child deserves a quality education rooted in strong values and accountability.

# **Texas Values**

I'm proudly pro-life, pro-Second Amendment, and pro-freedom and I'll never apologize for it.

I'll fight to protect faith, family, and freedom every step of the way

The Rio Grande Valley is built on faith, family, and community. I will defend traditional values, protect religious freedoms, and stand for policies that strengthen families. A strong Texas starts with strong homes.

https://www.voteluckey.com/solutions





Home Endorsements TX HD-37 District Map Solutions Meet Kristin





# I'm a mom, a wife, a lifelong South Texan, and a committed conservative.







# Kristin Luckey - A Resilient Voice for District 37

My name is Kristin Luckey, and I am proud to call Harlingen, Texas, my lifelong home. My story, like many in the Rio Grande Valley, is one of resilience. Life has had its challenges, but each obstacle has only strengthened my determination to get back up and keep moving forward.

Raised in a blended family, I grew up surrounded by hard work and perseverance. My father and stepfather were farmers, and my mother, stepmother, and grandmothers were strong women who led by example in their communities. From them, I learned independence, service, and grit.

I graduated from Harlingen South High School and went on to earn certifications in social media management, public relations, and nonprofit education through UT, UTRGV, and LSU. Later, while raising three young children and working full-time, I graduated Summa Cum Laude from Southern Careers Institute with a certification in Medical Coding and Rilling a reminder that with faith and determination, anything is possible

Professionally, I have served with organizations such as AIM Media, the Marine Military Academy, and on both local and federal political campaigns. Just as important, I have always stayed rooted in my community, volunteering and supporting causes that strengthen families and opportunity here at home.

My greatest inspirations have always been my family. My grandmother started as a credit union teller in a closet-sized office and, through perseverance, became President of what is now Rio Grande Valley Credit Union. My mother followed the same path, serving as President of two different credit unions. Today, I carry their legacy of determination forward in my own work and family life.

I am blessed to be married to a retired U.S. Fish and Wildlife Law Enforcement Zone Officer, who also served in the U.S. Army 82nd Airborne Division and as a U.S. Border Patrol agent. Together we raised a blended family of five, all now grown and beginning their own journeys.

I am a proud Texan, a Daughter of the Republic of Texas, and a lifelong resident of District 37. I understand the values, struggles, and hopes of our community because I have lived them.

Looking ahead, my goal is simple to be a strong, conservative voice in Austin who truly represents District 37.1 will listen, fight for our families, and ensure our community's voice is heard loud and clear at the State Capitol.

District 37 deserves a leader who won't back down.

I am ready to serve.

https://www.voteluckey.com/meet-kristin



### **CAMPAIGN ANNOUNCEMENT**

# Kristin Luckey announces candidacy for Texas House District 37

by: <u>Gabriela Gonzalez</u> Posted: Jul 18, 2025 / 12:19 PM CDT Updated: Jul 18, 2025 / 12:52 PM CDT

HARLINGEN, Texas (<u>ValleyCentral</u>) — Harlingen native Kristin Luckey announced on Wednesday her candidacy for Texas House District 37.

Luckey will run against incumbent Janie Lopez to secure the Republican seat in the primary election.





"I'm not a career politician. I'm a mom, a community leader, and someone who shows up, rolls up her sleeves, and gets things done," Luckey announced in her candidacy press release.

Luckey's campaign is centered on border protection, the regional water crisis, education, economic growth, supporting Veterans, and supporting children in foster care.

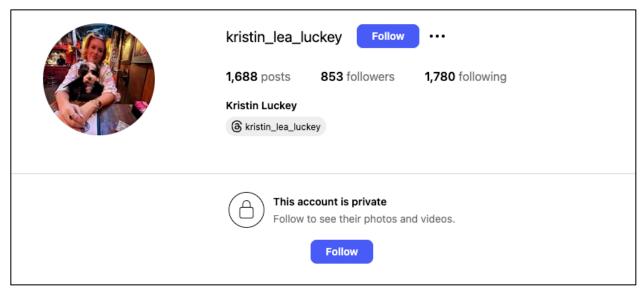
"I'm running because South Texas deserves a strong voice in Austin — someone who puts our values above political games and empty promises," she stated.

Texas House District 37 represents all of Willacy County and a majority of Cameron County.

Valley Central, 07/18/2025



## **INSTAGRAM**



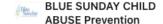
https://www.instagram.com/kristin\_lea\_luckey/



### **LINKEDIN**



## Kristin Luckey @ . 3rd



Executive Director at Blue Sunday Child Abuse Prevention Initiative

www.bluesunday.org

600 followers · 500+ connections





Harlingen, Texas, United States · Contact info



#### About

Blue Sunday Child Abuse Prevention Initiative (Blue Sunday) is a 501c3 nonprofit organization with two goals:

1) To raise awareness among the faith community through our Blue Ribbon Church program and our annual National Blue Sunday Day of Prayer for Abused Children which is always the last Sunday of April which is child abuse prevention month.

2) Meet the needs the needs of abused children living in the Rio Grande Valley of Texas.

While serving as the Director of Public Relations at Mayra Flores for Congress, my focus was on crafting impactful media and public relations campaigns that resonate within the community. With certifications in Social Media Management, Business Communications, and Fundraising, I applied a strategic approach to community development and resource allocation.

My tenure at Marine Military Academy as the Director of Marketing and Public Relations honed my expertise in engaging audiences and managing marketing efforts. We achieved significant community outreach, underscored by my commitment to driving campaign activities and maximizing fundraising potential.

https://www.linkedin.com/in/kristin-luckey/





#### Kristin Luckey

Executive Director at Blue Sunday Child Abuse Prevention Initiative

#### Experience



#### **Executive Director**

BLUE SUNDAY CHILD ABUSE Prevention · Full-time

Dec 2024 - Present · 11 mos



#### **Director of Public Relations**

Mayra Flores for Congress · Full-time Mar 2024 - Dec 2024 · 10 mos Hybrid

**▽** Brand Marketing, Brand Awareness and +13 skills



#### **Director Of Marketing And Public Relations**

Marine Military Academy · Full-time Jan 2020 - Mar 2024 · 4 yrs 3 mos Harlingen, Tx

**▽** Digital Marketing, Brand Marketing and +34 skills



#### **Regional Marketing Consultant**

AIM Media Texas, LLC Feb 2017 - Jan 2020 · 3 yrs

**▽** Marketing Strategy, Direct Marketing and +16 skills

https://www.linkedin.com/in/kristin-luckey/





#### Kristin Luckey

Executive Director at Blue Sunday Child Abuse Prevention Initiative



#### Hospice Coordinator

Calidad Home Health · Full-time

Oct 2013 - Oct 2015 · 2 yrs 1 mo

La Feria, Texas, United States · On-site

Hospice Coordinator- Responsible for overseeing all new admissions, which includes receiving referrals, coordinating family meetings, ensuring all documentation is signed and submitted for billing and record-keeping, ordering necessary durable medical equipment (DME) and medications, entering patient information into Kinnser software, and scheduling nursing, chaplain, medical social worker (MSW), and home health aide (HHA) visits according to established frequency. Additionally, conduct quality assurance (QA) reviews of patient charts, manage the monthly ordering and maintenance of patient supplies, participate in interdisciplinary team (IDT) meetings with the Medical Director, and accompany the doctor on monthly inhome patient visits.

Telemonitoring Supervisor-Oversees the telemonitoring program that tracks patients' blood pressure readings at home. Responsibilities include reporting daily abnormalities to the primary physician and preparing daily spreadsheets to document fluctuations in patients' blood pressure.

Human Resources (HR) - Handles the acceptance of applications and resumes, scheduling of interviews, and preparation of documentation required for new hires. Responsibilities also include assembling and reviewing employee files in compliance with state regulations, conducting background checks and monthly Office of Inspector General (OIG) checks, processing biweekly payroll and filing payroll and mileage information, managing all billing, reconciling employee insurance benefits, and preparing reports requested by external sources related to HR matters.

Office Manager-Serves as a resource for office staff by answering questions regarding daily operations. Marketer-Facilitates meetings with physicians and staff to address inquiries about the Hospice and Palliative Care program. Prepares marketing packets containing essential information and referral sheets, and conducts follow-ups with physicians who have submitted patient referrals.

Advertising, Brand Identity and +18 skills



#### Kristin Luckey

Executive Director at Blue Sunday Child Abuse Prevention Initiative

#### Education



Harlingen High School - South

1994 - 1998



#### Southern Careers Institute-Harlingen

State certification, Medical Insurance Coding Specialist/Coder

https://www.linkedin.com/in/kristin-luckey/





#### Kristin Luckey

Executive Director at Blue Sunday Child Abuse Prevention Initiative



#### Licenses & certifications



#### Certification in Fundraising

The University of Texas at Austin Issued Nov 2022



#### **Certification in Grant Development**

The University of Texas Rio Grande Valley Issued Nov 2022



#### **Certification in Business Communications**

The University of Texas Rio Grande Valley Issued Jan 2022

Skills: Social Media Communications



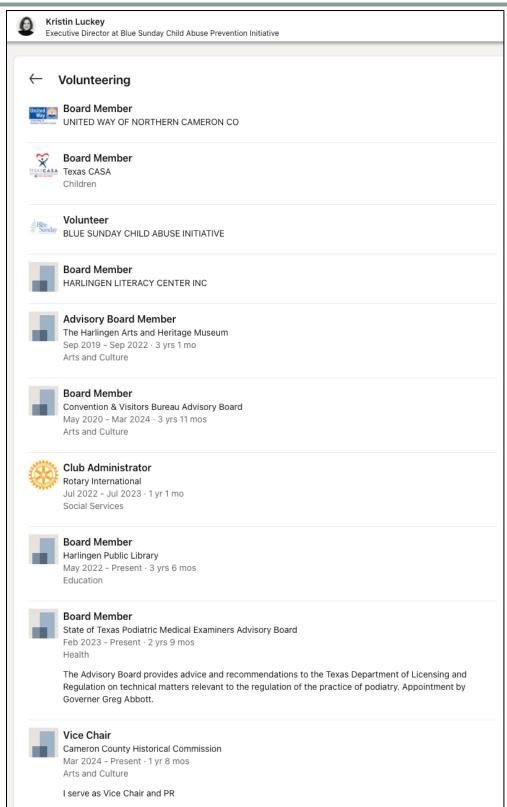
#### Certification in Social Media Management

The University of Texas Rio Grande Valley Issued Jan 2021

Skills: Social Media Communications · Social Media Marketing

https://www.linkedin.com/in/kristin-luckey/details/certifications/





https://www.linkedin.com/in/kristin-luckey/details/volunteering-experiences/



# RESUME (INDEED.COM UPDATED 06/23/2025)

# Kristin Luckey

#### Regional Marketing Specialist - AIM Media

Harlingen, TX

-Email me on Indeed: http://www.indeed.com/r/Kristin-Luckev/1bbb2405a28ba8c2

#### Professional Summary

I am a driven, career path-oriented management professional pursuing a position allowing me to use my interpersonal, leadership, and organizational skills to contribute to your company with increased success and service quality. I am looking to obtain a position where I can continue to learn with an experienced and professional team.

#### Work Experience

#### Regional Marketing Specialist

AIM Media-Harlingen, TX February 2016 to Present

Valley Morning Star, Brownsville Herald, McAllen Monitor & Coastal Current) 1310 S. Commerce Harlingen, TX 78550 (956)430-6200

Regional Marketing Specialist February 2016-Current

I am responsible for identifying prospects, securing meetings and collaborating with internal teams to propose, close and execute deals. I have a stellar track record exceeding sales goals, and I maintain a high comfort level selling content and integrated media strategies including print and digital advertising packages as well as special publications and magazines. I have a "hunter" mentality, tenacious drive and enthusiastic attitude towards sales.

I have a strong desire to work in a team environment.

I have the ability to think creatively and strategically to solve problems for brands.

I have established relationships with decision makers at brands and agencies across the RGV.

I have excellent presentation skills and the ability to be a brand evangelist and I participate in several events throughout the year for different organizations and charities representing AIM Media and Valley Morning Star.

I have an entrepreneurial spirit and passion for growing brands by being creative with the ad design and I am attentive to their branding and sales needs.

#### **Marketing Director**

Hear Now LLC-Harlingen, TX November 2015 to October 2016

Accomplished business development activities by researching and developing marketing opportunities and plans, implementing sales plans and managing staff. Accomplished marketing and sales human resource objectives by recruiting, selecting, orienting, training, assigning, scheduling, coaching, counseling, and disciplining employees; communicating job expectations; planning, monitoring, appraising, and reviewing job contributions; planning and reviewing compensation actions; enforcing policies and procedures. Improves product marketability and profitability by researching, identifying, and capitalizing on market opportunities; improving product packaging; coordinating new product development.

# Hospice Coordinator, Telemonitoring Supervisor, HR, Office Manager & Marketer

Calidad Home Health-La Feria, TX October 2013 to October 2015



1600 East Expressway 83 La Feria, Texas 78559 (956)797-4290

October 2013 - October 2015

Hospice Coordinator, Telemonitoring Supervisor, HR, Office Manager & Marketer

Hospice Coordinator - Oversee all new admission including receiving referral, arranging the family meeting, getting all documentation signed and submitted for billing and records, ordering DME equipment needed, ordering medications needed, entering all patient into Kinnser software, scheduling nursing visits, chaplain visits, MSW, HHA visits according to set frequency, QA charts, order and maintain patient supplies monthly.

Attend IDT meeting with the Medical Director and make monthly visits to patients with the doctor for in-home doctor visits.

Telemonitoring Supervisor - Oversee the telemonitoring program that monitors patients blood pressures in-home. Reporting daily abnormals to the primary doctor. Prepare daily spreadsheets charting patients fluctuating blood pressure.

HR - Accepting applications and resumes, scheduling interviews, preparing all documentation that needs to be filled out by the new hire, putting together and reviewing employee files according to state law, performing background and monthly OIG checks, paring biweekly payroll and filing payroll and mileage information, filling all billing, reconciling employee insurance benefits for billing, preparing and reporting of any requested HR info by outside sources.

Office Manager - Answer any question the office staff may have about daily operations, set up and schedule in- services, answer phones, resolve any office issues that may arise, receive report on employee absences and give daily report to Administration.

Marketer - Arrange meetings with doctors and staff to answer guestions about the Hospice and Palliative Care program. Prepare marketing packets with basic information and referral sheets. Walk through and follow up with doctors who have sent patient referrals.

#### sales

Golds Gym

May 2014 to August 2014

collecting payments, posting payment to client accounts, advise clients on conditioning, nutrition, and all areas of fitness.

#### Externship/Hire

Urology Associates of South Texas-Harlingen, TX December 2012 to May 2013

#### Medical Records Clerk

Complied, verified, reviewed medical record for completeness, maintained paper files until files were scanned into the electronic file. Answered phones, scheduled appointments, verified insurances, collection of co-pays and coinsurance, deductible, data entry of new patient demo-graphical information, transcription of office visit notes, compiled admission, discharge, imaging records from hospitals, requested preauthorization's for procedures as needed.

#### Support Manager

PetSmart-Harlingen, TX

April 2011 to January 2012

Support management in their daily functions. Responsible for opening and closing duties: safe count, register set- up/close, bookkeeping, daily sales, and deposits. Accountable for daily ordering of inventory and price updates. Plan and execute charity events and pet adoption events.

#### Substitute Teacher

La Feria ISD-La Feria, TX May 2009 to May 2010

1/12 - 4/12

Follow and execute lesson plans or create my own. Be available on short notice.



# Certified Personal Trainer/ Certified Sports Nutritionist/ Certified Youth Trainer

Golds Gym-Harlingen, TX 2000 to 2000

S Expressway 83 Unit C12B Harlingen, Texas (956)365-4653 Certified Personal Trainer/ Certified Sports Nutritionist/ Certified Youth Trainer

#### Education

### **Medical Coding and Billing Specialist**

Southern Careers Institute

April 2012 to January 2013

#### General Studies

Texas State Technical College September 2010 to May 2011

#### Diploma

Harlingen High School South 1994 to 1998

#### general studies

Texas State Technical College

#### **Medical Coding and Billing**

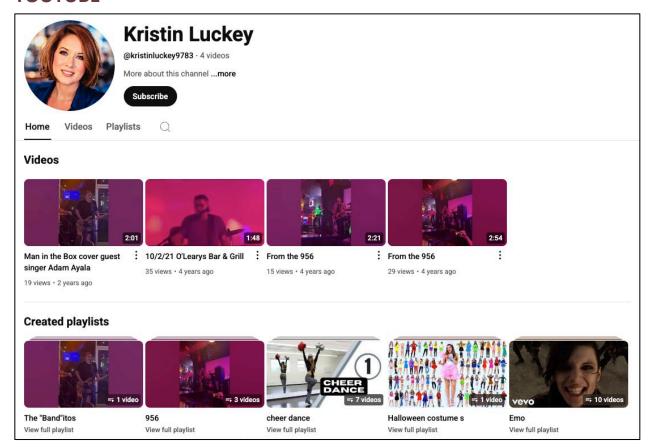
Careers Institute

#### Skills

- Ads (3 years)
- · Billing (3 years)
- Customer service (6 years)
- · Excel (6 years)
- presentation skills (3 years)
- Email Marketing (3 years)
- · Social Media (3 years)
- · Digital Marketing (3 years)



## **YOUTUBE**



https://www.youtube.com/@kristinluckey9783



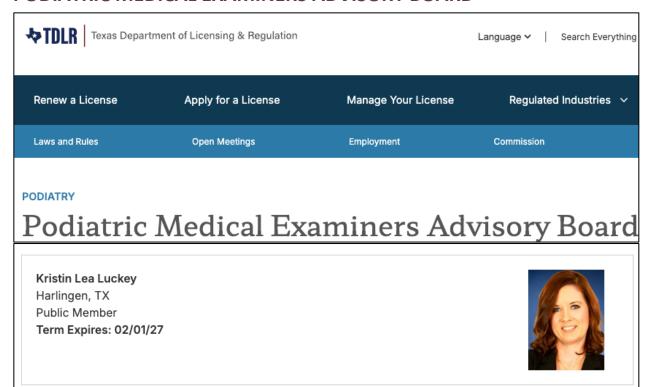
### **BLUE SUNDAY CHILD ABUSE PREVENTION**



https://www.bluesunday.org/



## PODIATRIC MEDICAL EXAMINERS ADVISORY BOARD



https://www.tdlr.texas.gov/pod/podboard.htm