June 25, 2020

The Honorable Mitch McConnell Majority Leader U.S. Senate Washington, DC 20510

The Honorable Nancy Pelosi Speaker of the House U.S. House of Representatives Washington, DC 20515 The Honorable Chuck Schumer Minority Leader U.S. Senate Washington, DC 20510

The Honorable Kevin McCarthy Minority Leader U.S. House of Representatives Washington, DC 20515

Dear Speaker Pelosi, Senate Majority Leader McConnell, Minority Leader Schumer, and House Minority Leader McCarthy:

Thank you for your leadership during the COVID-19 pandemic and for the K-12 education provisions included in the CARES Act, particularly the discretionary funding for governors and the inclusion of equitable services for private school teachers and students in the recovery. As Congress works on the next phase of education aid, we, the undersigned, write to express our strong support for language that would ensure *all* students receive education support, regardless of where they attend school.

For millions of K-12 students, the pandemic has led to an unprecedented interruption of critical classroom instruction time, educational programs, and services. Many of these students have fallen behind or will not be prepared to advance to the next grade. When governors took swift action to close schools at the onset of the pandemic, they treated public and private schools and their students equally by closing all schools. **We believe it is essential for the response to support students at all schools–both public and private– equally, too.** 

We recognize many students and families are facing acute hardship as a result of the COVID-19 pandemic. This is true for students attending private schools across America, <u>especially more</u> than 1.7 million students from lower income families who are now facing additional economic <u>uncertainty and potential instability in their children's education</u>. With many families suddenly facing unexpected and immense financial challenges with income loss, they may not be able to make required tuition payments. Those hardest hit by economic uncertainty and income loss are typically the most vulnerable—namely the poor and minority communities. **We believe that** 

## families seeking the best education opportunities for their children, especially those facing difficulties due to COVID19, should be supported.

Additionally, many private schools support their economically diverse student body through private philanthropy, which is also in jeopardy due to the economic downturn from COVID-19. We believe public and private school students must be given the resources for success, particularly students in need.

Private school closures would be devastating for families, students and communities. It will be equally devastating, financially, for public school districts. A strategic federal investment will help prevent a flood of students from private schools into districts that are already projecting major budget shortfalls. States and districts will face an unbearable financial burden if current private school students transfer into public schools in significant numbers. If private schools are shuttered because families are not paying tuition for an extended period of time, the increase of public education expenditures for millions of new students coming back into the district systems will be staggering. Should 20 percent of private school students have to be reabsorbed into the public system, it will cost the public system roughly \$15 billion. We believe students should be supported in the education environment that is the best fit and causes the least disruption to their learning.

Further, migration of students from private schools to over-crowded public schools will not only cost more money but will directly impact any re-opening of public schools and their capacity to maintain social distancing. Such a prospect is all the more ominous given the higher than average spread of the contagion in minority communities.

In response to these concerns, we submit the following ideas for inclusion in the next COVID-19 relief package:

**Emergency Appropriation** – Appropriate a one-time emergency tuition grant for low to middle-income private school families.

**Federal Tax Credits for Scholarship Funds** – Create an annual federal tax credit for voluntary donations to state-based scholarship granting organizations and workforce training organizations. The scholarships could be used by families for an array of educational options, including private school tuition, skilled trade union apprenticeship programs, and industry recognized certification programs. The grant amount, per state, could be tied to ESEA Title IIA calculations. States receiving these emergency grants

would continue the scholarship programs, funded through philanthropy and the federal tax credit, going forward.

These initiatives could be funded by setting aside 10 percent of any new federal COVID-19 relief funding provided to public schools. This percentage would be consistent with the overall population of private vs. public students in the country. Also, with continued uncertainty ahead, it is important to pair any one-time direct aid with a comprehensive, sustainable tax credit to sustain scholarships for children long term. **We believe it is important for families to receive education support and funding from these proposals.** 

We all believe that *all* of our nation's children deserve access to a quality education. As the country responds to COVID-19 and prepares for the 2020-21 school year, we look forward to working with you to preserve and strengthen educational opportunities for all students.

Sincerely,

Agudath Israel of America American Association of Christian Schools American Federation for Children Association of Christian Schools International (ACSI) Catholic Education Partners Center for Education Reform Center for Free Economy Council for American Private Education **Cristo Rey National Network** Ed Choice #EdTaxCredit50 Invest in Education Coalition Jesuit School Network Leadership Roundtable Men and Women for a Representative Democracy in America National Catholic Education Association Phyllis Schlafly Eagles **Ready Education Network** The Catholic Association The Silver Shield Foundation Tradition, Family, Property, Inc. U.S. Conference of Catholic Bishops, Committee on Catholic Education

	University Consortium of Catholic Education
	USA Workforce Coalition
	William E. Simon Foundation
	Xaverian Brother Sponsored School
	Thomas B. Fordham Institute
AL	Alabama Opportunity Scholarship Fund
AR	ACE Scholarships - Arkansas
AZ	A Degree for Me
AZ	Arizona Christian School Tuition Organization
AZ	Arizona Council for American Private Education (AZCAPE)
AZ	Arizona Private Education Scholarship Fund, Inc.
AZ	Arizona Private School Tuition Organization AZPSTO
AZ	Arizona School Choice Trust
AZ	Arizona Tuition Organization (AZTO)
AZ	Arizona's Catholic Tuition Support Organization (Arizona CTSO)
AZ	Arizona's STO Association (ASTOA)
AZ	AZ4Education Scholarship Foundation
AZ	Children's First Foundation
AZ	Cochise Christian School Tuition Organization
AZ	Institute for Better Education
AZ	Jewish Tuition Organization
AZ	Montessori Scholarship Organizations
AZ	Orme Primavera Schools Foundation
AZ	School Choice Arizona
AZ	School Tuition Organization 4 Kids (STO4Kids)
AZ	T.O.P.S. for Kids
AZ	White Mountain Tuition Support Foundation
CA	California Policy Center
CA	Pacific Research Institute
CA	The BASIC Fund (Bay Area, CA)
СО	ACE Scholarships - Colorado
CO	Independence Institute
CO	Ready Colorado
СО	Seeds of Hope (Denver, CO)
СТ	CEO Foundation of Connecticut
СТ	Yankee Institute
FL	Florida State Hispanic Chamber of Commerce
FL	James Madison Institute

FL	Step Up for Students (FL)
GA	Apogee Scholarship Fund
GA	Georgia Center for Opportunity
GA	GOAL Scholarships
IA	Iowa Advocates for Choice in Education
IA	Iowa Alliance for Choice in Education
IL	Big Shoulders Fund
IL	Empower Illinois
IN	Indiana Non-Public Education Association
IN	Institute for Quality Education (IN)
IN	Lutheran Scholarship Granting Organization of Indiana
KS	ACE Scholarships - Kansas City
KY	Bluegrass Institute for Public Policy Solutions
LA	ACE Scholarships - Louisiana
LA	Arete Scholars
LA	Aspiring Scholars
MA	Archdiocese of Boston
MA	Campaign For Catholic Schools
MA	CSF/ Inner-City Scholarship Fund
MA	Lynch Foundation
MA	The Catholic Foundation of Southeastern MA
MD	Children's Scholarship Fund Baltimore
MI	Mackinac Center for Public Policy
MN	AIM Higher Foundation
MN	Catholic Community Foundation
MN	Catholic School Center for Excellence
MN	Center of the American Experiment
MN	Freedom Foundation of Minnesota
MN	Minnesota Independent School Forum
MN	Opportunity For All Kids
MO	Children's Education Alliance of Missouri
MO	Today and Tomorrow Foundation (St. Louis, MO)
MS	Mississippi Center for Public Policy
MT	ACE Scholarships - Montana
NC	Civitas Institute
NC	John Locke Foundation
NC	Parents for Educational Freedom in North Carolina
ND	Roughrider Policy Center

- NE Children's Scholarship Fund of Omaha
- NH Children's Scholarship Fund New Hampshire
- NJ Catholic Partnership Schools (Camden, NJ)
- NJ Diocese of Paterson
- NJ Healy Educational Fund
- NJ Tri-County Scholarship Fund (NJ)
- NJ Archdiocese of Newark
- NV AAA Scholarship Foundation
- NV Dinosaurs & Roses Scholarship Organization
- NV Education Nevada Of Northern Nevada (EFNN)
- NV IPOF Las Vegas
- NV Nevada Policy Research Institute
- NY Archdiocese of New York
- NY BISON Children's Scholarship Fund (Buffalo and Western NY)
- NY Catholic Foundation for Brooklyn and Queens
- NY Children's Scholarship Fund (New York)
- NY Cornelia Connelly Center
- NY Dominican Academy
- NY New York State Association of Independent Schools
- NY NYCAN
- NY Partnership for Inner-City Education
- NY Regis High School
- NY Saint Ignatius School
- NY The Loyola School
- OH Howley Foundation
- OH Northwest Ohio Scholarship Fund
- OH School Choice Ohio
- OK Crossover Scholarship Fund
- OK Go for Catholic Schools, Tulsa
- OK Opportunity Scholarship Fund Oklahoma
- OK Tax Credit Scholarship Program of the Archdiocese of Oklahoma City
- OK The Academy Scholarship Granting Organization
- OR Children's Scholarship Fund Oregon
- PA ACE Scholarship Philadelphia
- PA ACSI Children's Education Fund (ACEF)
- PA Business Leadership Organized for Catholic Schools (BLOCS)
- PA Children's Scholarship Fund of Philadelphia
- PA Commonwealth Foundation

- PA Diocese of Scranton Scholarship Foundation
  - Eastern Pennsylvania Scholarship Foundation (EPSF)-Diocese of Allentown Brooke
- PA Tesche' Board Member & LLC Managing Member
- PA Faith In The Future
- PA Foundation for Catholic Education-Archdiocese of Philadelphia
- PA Independent Mission Schools
- PA Scholarship Partners Foundation-Diocese of Greensburg
- PA Second Century Scholarship Fund-Diocese of Altoona-Johnstown
- PA STAR Foundation scholarship Fund-Diocese of Erie
- RI Rhode Island Center for Freedom and Prosperity
- SD Great Plains Public Policy
- TN Beacon Center
- TN Memphis Opportunity Scholarship Trust
- TX ACE Scholarships Houston
- TX Texas Public Policy Foundation
- VA Christ Chapel Academy
- VA Frontier Foundation
- VA Thomas Jefferson Institute for Public Policy
- WA Washington Policy Center
- WI MacIver Institute for Public Policy
- WI School Choice Wisconsin
- WI Wisconsin Council of Religious & Independent Schools
- WI Wisconsin Institute for Law & Liberty
- WV Cardinal Institute for West Virginia Policy
- WY ACE Scholarships Wyoming