



ALABAMA FEDERATION
for Children PAC

To: Interested Parties
From: Ryan Cantrell, State Director for Alabama Federation for Children
Phillip Stutts, Political Advisor to Alabama Federation for Children PAC
Date: November 4, 2014
Re: Education Reform Candidates Run Up the Score on AEA, Go Perfect 13 for 13
in Targeted Races

The 2014 election cycle in Alabama was historic. For the first time, the Alabama Education Association was challenged by a coalition of groups dedicated to education reform, including the Alabama Federation for Children PAC (AFC PAC), affiliated with the American Federation for Children, the state's voice for educational choice.

Just mere months after spending \$7 million and experiencing devastating defeats in the primary election, the Alabama Education Association doubled down, this time backing pro-union Democratic candidates. The union spent another \$5 million during the general election to elect candidates sympathetic to their goal of maintaining the status quo in education. Just like the primary, voters in Alabama saw through the rhetoric and voted for a legislative majority that supports educational options for families in Alabama.

The Alabama Federation for Children PAC made an unprecedented investment in Alabama, during both the primary and the general elections. Even though AEA was able to outspend AFC PAC by as much as 27 to 1 in certain targeted races, AFC was successful in helping to defend legislators who voted for the Alabama Accountability Act, elect candidates in open seats who professed a desire to see more educational choice, such as creating the state's first charter school law, and defeat incumbent legislators who did not support educational choice.

The Alabama Federation for Children PAC is proud to have helped re-elect the strong leaders who championed the Alabama Accountability Act, Senate Pro-Tem Del Marsh and Speaker of the House Mike Hubbard. We are also pleased to have helped defeat anti-school

choice incumbents like Republican Todd Greeson and Democrat John Robinson. But most importantly, AFC is excited about the next four years for Alabama families with a strong school choice majority in the legislature.

AFC PAC vs. AEA Spending in Select Targeted Races

District	AFC Supported Candidate	AFC Spending	AEA Supported Candidate	AEA Spending
HD 2	<i>Lynn Greer</i>	\$10,522	Andrew Betterton	\$131,000
HD 8	<i>Terri Collins</i>	\$12,749	Rex Cheatham	\$69,189
HD 21	<i>Jim Patterson</i>	\$15,930	Terry Jones	\$75,000
HD 23	<i>Tommy Hanes</i>	\$12,619	John Robinson	\$100,186
HD 24	<i>Nathaniel Ledbetter</i>	\$9,442	David Beddingfield	\$153,967
HD 29	<i>Becky Nordgren</i>	\$15,588	Michael Gladden	\$25,000
HD 37	<i>Bob Fincher</i>	\$9,063	Josh Burns	\$50,000
HD 79	<i>Mike Hubbard</i>	\$10,291	Sandy Toomer	\$278,200
HD 81	<i>Mark Tuggle</i>	\$14,817	Dylan Oliver	\$233,999
HD 89	<i>Alan Boothe*</i>	\$11,951	Joel Lee Williams	\$88,615
SD 1	<i>Tim Melson</i>	\$23,397	Mike Curtis	\$225,000
SD 8	<i>Steve Livingston</i>	\$21,457	Todd Greeson	\$202,861
SD 12	<i>Del Marsh</i>	\$15,495	Steve Guede/Taylor Stewart	\$306,672
TOTAL				

Winner in italics

**Boothe leads by 95 votes with 100% reporting at time of publication.*

Conclusion

It is clear that Alabama voters favor the pro-educational choice candidates supported by the Alabama Federation for Children PAC over the status quo candidates supported by the Alabama Education Association. It is also clear that the dominance of the AEA in Alabama politics is coming to an end. As we have seen across the nation, voters and legislators are increasingly embracing reform in education for the betterment of students.

We are excited about working with the leadership of the House and the Senate and their majorities over the next four years to expand educational choice for those that need it most in Alabama.

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