Wisconsin Statewide
600 likely voters in Wisconsin
May 10-12, 2016
Public Opinion Strategies presents the key findings from a statewide survey of 600 likely voters in Wisconsin.

The survey was conducted May 10-12, 2016 and has a margin of error of ±4.0%.

Gene Ulm was the pollster and primary researcher on the project. Caitlin Reed was the project director and Brian O’Bannon provided analytical assistance.
As you may know, Wisconsin created the nation’s first private school voucher program more than twenty-five years ago in Milwaukee. More recently, the program has been expanded statewide. The program allows families to send their child to a private or religious school of their parents’ choice using taxpayer dollars. Do you support or oppose this program?

A solid majority supports school choice.

**School Choice**

- Strongly Support: 31%
- Somewhat Support: 22%
- Strongly Oppose: 31%
- Somewhat Oppose: 14%
- Don’t Know/Refused: 1%

Total Support: 54%
Total Oppose: 45%
Bipartisan support: A majority of republicans and 42% of Democrats support school choice.

By Party

- Republican (28%): 69% Support, 30% Oppose
- Independent (39%): 49% Support, 50% Oppose
- Democrat (31%): 42% Support, 54% Oppose
Education could become a major issue in the upcoming political environment.

Which of the following should be the top priority of the Governor and State Legislator?

% Top Priority

<table>
<thead>
<tr>
<th>Priority</th>
<th>GOP</th>
<th>IND</th>
<th>DEM</th>
<th>Supp</th>
<th>Opp</th>
</tr>
</thead>
<tbody>
<tr>
<td>Improving public education</td>
<td>7%</td>
<td>31%</td>
<td>49%</td>
<td>17%</td>
<td>44%</td>
</tr>
<tr>
<td>Improving the economy and job situation</td>
<td>33%</td>
<td>27%</td>
<td>21%</td>
<td>32%</td>
<td>21%</td>
</tr>
<tr>
<td>Cost of healthcare</td>
<td>10%</td>
<td>12%</td>
<td>14%</td>
<td>10%</td>
<td>15%</td>
</tr>
<tr>
<td>Cutting government spending</td>
<td>20%</td>
<td>13%</td>
<td>4%</td>
<td>17%</td>
<td>7%</td>
</tr>
<tr>
<td>Crime and drugs</td>
<td>15%</td>
<td>6%</td>
<td>7%</td>
<td>11%</td>
<td>5%</td>
</tr>
<tr>
<td>Holding the line on taxes</td>
<td>11%</td>
<td>6%</td>
<td>2%</td>
<td>8%</td>
<td>3%</td>
</tr>
<tr>
<td>Protecting the environment</td>
<td>1%</td>
<td>3%</td>
<td>4%</td>
<td>3%</td>
<td>3%</td>
</tr>
</tbody>
</table>
Clinton leads Trump by 12 points on the Presidential ballot.

*Presidential Ballot*

- Donald Trump: 31%
- Hillary Clinton: 43%